





Health System Transformation, LLC

# ADvancing States and NASDDDS 2025 ENABLING TECHNOLOGY ENGAGEMENT NETWORK

# **Vendor Prospectus**



# ORGANIZATIONS OVERVIEW

# **ADvancing States**

ADvancing States was founded in 1964 under the name National Association of State Units on Aging (NASUA). In 2019, the association changed its name to ADvancing States. Today, ADvancing States represents the nation's 56 state and territorial agencies on aging and disabilities and long-term services and supports directors.

ADvancing States supports visionary leadership, the advancement of systems innovation and the articulation of national policies that support long-term services and supports for older adults and people with disabilities.

Our mission is to design, improve, and sustain state systems delivering long-term services and supports for older adults, people with disabilities, and their caregivers.

# National Association of State Directors of Developmental Disabilities Services

The National Association of State Directors of Developmental Disabilities Services (NASDDDS) was founded in 1964 with the goal of promoting and assisting state agencies in developing effective, efficient service delivery systems that furnish high-quality supports to people with intellectual and developmental disabilities.

NASDDDS represents the nation's state agencies in 50 states, Puerto Rico, American Samoa and the District of Columbia providing services to children and adults with intellectual and developmental disabilities and their families. NASDDDS promotes visionary leadership, systems innovation, and the development of national policies that support home and community-based services for individuals with disabilities and their families.

The NASDDDS mission is to assist member state agencies in building person-centered and culturally and linguistically appropriate systems of services and supports for people with intellectual and developmental disabilities and their families.

# **Health System Transformation, LLC**

Health System Transformation (HST) is an experienced consulting firm working exclusively on state health care issues. We are serious about Health and Human Services and understand the intricacies of state programs.

# State of the States in Intellectual and Developmental Disabilities

Since 1982 The State of the States in Intellectual and Developmental Disabilities (I/DD) Ongoing Longitudinal Data Project of National Significance has been investigating determinants of public spending for I/DD services and supports in the United States. Products demonstrate the impact of federal, state, and local government fiscal policy over time. In 2010, the project initiated a new line of research focused on collecting and curating national data on the use and barriers to access technology solutions for people with cognitive disabilities. This work quickly expanded to include research on cognitive accessibility of products and data; inclusive design approaches; technology-related state and federal policies; technology skill assessments; and applications of emerging technologies to enhance community living. Based on promising practices and implementation science, the team developed the Technology First Systems Change Framework that is sweeping the nation ensuring equitable and sustainable access to technology solutions for people with disabilities.

# WELCOME

Empower Your Impact with Enabling Technology: Driving Independence and Innovation in LTSS.

**Enabling Technology** is reshaping how individuals receiving **Long-Term Services and Supports (LTSS)** live, empowering them to thrive independently. Through innovative solutions such as radar-based fall detection, robotic assistance, and biometric tracking via wearable devices, enabling technology bridges care gaps -- allowing professionals to act proactively and prevent emergencies. Yet, many states struggle to integrate these technologies effectively into Medicaid and LTSS systems.

As technology advances rapidly, it's time for states, health plans, and vendors to unite. The **Enabling Technology Engagement Network** steps in to streamline access, foster collaboration, and scale innovation across LTSS systems nationwide.

# WHY PARTICIPATE?



Participate in calls with states interested in Enabling Technology



Attend two National Conferences with top state leaders



Connect with over 1,500 industry professionals



Participate in Intensives on Enabling Technologies



While technology offers groundbreaking potential, adoption often lags due to misaligned service definitions, lack of payment codes, and inconsistent waiver policies across states. For providers, health plans, and vendors working across multiple states, navigating these fragmented systems creates barriers to delivering impactful solutions.

#### Imagine what's possible:

- Remote Monitoring: Ensure privacy and reduce hospitalizations with radar-based fall detection.
- Smart Wearables: Provide real-time alerts on anxiety or blood pressure, reducing costly emergency care.
- Robotic Assistance: Free caregivers to focus on more meaningful services.

To unlock these benefits, we need aligned policies, stakeholder education, and agile frameworks for deploying technology.



The Enabling Technology Engagement Network brings together **state policymakers**, **health plan partners**, **and tech vendors** to address challenges, accelerate innovation, and open doors to new market opportunities.

#### **Network Objectives:**

- Educate States on the latest enabling technology solutions.
- Guide Vendors on navigating Medicaid markets.
- Bridge Knowledge Gaps among states, health plans, and vendors.
- Foster Federal Solutions to streamline the adoption of new technologies.
- Ensure Equitable Access to technology for all consumers.



#### **Three Key Opportunities for Network Members:**

#### 1. Conference Presence

- **Product Showcases:** Present your products at premier LTSS conferences.
- **Interactive Booths:** Engage attendees in the Enabling Technology Workrooms at both the HCBS Conference and NASDDDS Directors Forum & Annual Conference.
- Specialized Learning: Participate in intensive sessions focused on Enabling Technology.

#### 2. Network Meetings with Industry Peers

 Quarterly Network Meetings: Connect with other technology vendors to discuss trends, share insights, and explore collaborations in the field of enabling technology.
 These meetings foster industry knowledge-sharing and deepen connections among peers.

#### 3. Selected Opportunity for Policy Engagement

 Monthly Policy Calls: Up to 15 selected vendors will join monthly workgroup meetings with state aging and disability policymakers, offering direct insight into policy needs and priorities. This selected group will help shape solutions, address challenges, and build relationships with key decision-makers in LTSS.



Up to 15 vendors in the Enabling Technology Engagement Network will join bi-monthly calls with states, health plans, and stakeholders. These sessions facilitate addressing challenges, exchanging insights, and developing solutions to advance enabling technology in LTSS. Vendors will gain exposure to industry needs, network with key decision-makers, and contribute to the ongoing evolution of enabling technology practices.

#### **Selection Process**

All vendors in the Enabling Technology Engagement Network are eligible for monthly workgroup meetings with state aging and disability policymakers. To ensure representation, vendors are selected based on criteria including technology solutions, populations served, company size, and other relevant factors. We aim for a balanced group of established leaders and emerging innovators. This selection process promotes inclusivity, offering equal opportunities for small vendors and unique, high-impact solutions alongside larger companies.

# ENABLING TECHNOLOGY ENGAGEMENT NETWORK PACKAGE



The **Enabling Technology Engagement Network** offers unmatched exposure, networking, and thought leadership opportunities. For a **membership fee of \$20,000**, you'll unlock access to key decision-makers and showcase your technology to leaders shaping the future of LTSS.

- Annual Membership: Operates on a calendar year.
- No Prorated Fees: Join anytime and enjoy the full suite of benefits.

# SCAN QR CODE TO CLAIM YOUR SPOT TODAY!





Don't miss this unique opportunity to elevate your business, connect with industry leaders, and shape the future of LTSSS. Secure your space in the **Enabling Technology Engagement Network** and position your company as a **market leader** in transformative care solutions.

# 2024 CONFERENCE ATTENDANCE

# **ADvancing States 2024 HCBS Conference**



1,800 + Attendees (1,500 inperson and



54 States and

**Territories** 



88 Sponsors/

Sponsors/ Exhibitors



130 Sessions

300 virtual)



300+
Abstracts
Submitted



### 2024 HCBS Conference Attendees by Region



New England: 7% Mid-Atlantic: 21%

Midwest: 20%
Central: 3%
Southwest: 2%

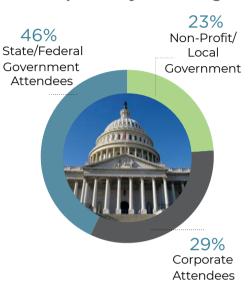
South: 29%

Rocky Mountain: 6%

Pacific Coast: 10%

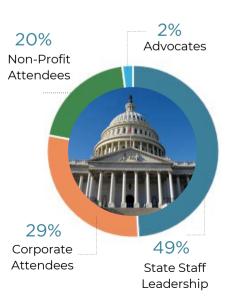
Territories: 1%

#### 2024 HCBS Conference Participation by Percentage



# **NASDDDS Directors Forum and Annual Conference**

2024 NASDDDS Annual Conference Participation by Percentage





650 Attendees



42
Sponsors/
Exhibitors



50 Sessions



120 Abstracts Submitted



100+ Speakers

2024 NASDDDS Annual Conference Attendees by Region

Northeast: 14% Midwest: 16%

South: 16%

Pacific Northwest: 53%

Territories: 1%



# MAXIMIZE YOUR PRESENCE AT INDUSTRY EVENTS

# 1. Complimentary Registrations

Receive two free registrations for both the ADvancing States
 HCBS Conference and NASDDDS Directors Forum & Annual
 Conference (additional registrations available for purchase).

### 2. Prime Booth Space

- HCBS Conference Workroom: 8' x 10' booth.
- NASDDDS Directors Forum & Annual Conference: 10' x 6'
   booth.
- Booth amenities include a 6 ft. table and two chairs;
   exhibitors provide decor and displays. Space is assigned on a first-come, first-served basis.

### 3. Exclusive Enabling Technology Intensives

 Engage in full-day intensives at both conferences, exploring the latest in enabling technologies.

**ADvancing States HCBS Conference** 

NASDDDS Directors
Forum & Annual Conference

**Dates:** August 24 - 28, 2025

Location: Baltimore, M.D.

Click here for more information.

or

**Contact Gabriel Passos** 

<u>GPassos@advancingstates.org</u>

Dates: TBD

**Location:** TBD

Click here for more information.

or

**Contact Carrie McGraw** 

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2025 Enabling Technology Engagement Network • 8









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