

# HCBS Value-Based Contracting: A Managed Care and LTSS Provider Partnership

December 8, 2021



# Improving Delivery of Care and Quality through VBC

## Challenges in providing HCBS services today

- Improving timely access to services
- Ensuring services provided are at a level of high quality
- Many HCBS providers have limited resources

## Objectives

- Discuss incentive options for HCBS providers
- Focus on evidenced based, data driven programs
- Optimize the effectiveness of care management

## Panelists



Mark Henry – Director of Contracting, Complex Care and Foster Care, Centene Corporation



Valerie Gates – Vice President of Operations, Superior Health Plan



Diane Kumarich – Senior Vice President Payer Innovations, Addus Home Care



Matthew Lippitt – Vice President Payer Contracting and Strategy | BAYADA Home Health Care

# Agenda

- Overview of Centene – Mark Henry
- Minor Home Modification P4P – Valerie Gates
- High-Risk/High-Cost Community Care Model - Diane Kumarich
- Community Health Nursing Model – Matthew Lippitt
- Questions and Answers – Mark Henry

# Centene Overview

## Who We Are & What We Do

# **24** *FORTUNE 500*  
2021

# **57** *FORTUNE Global 500*



1 in 15

Americans across  
all 50 states

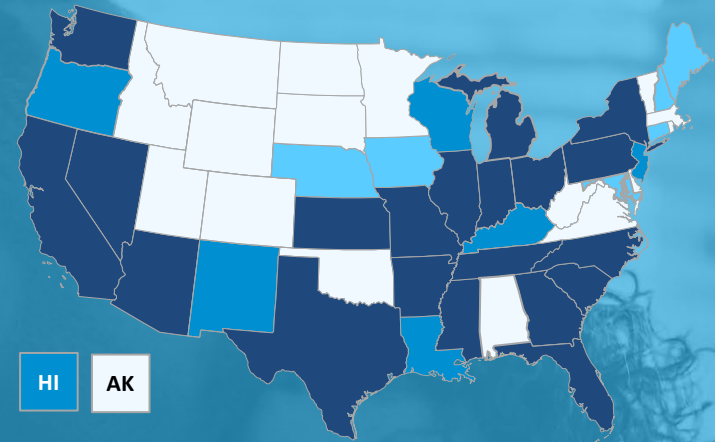
*Centene offers affordable  
and high-quality products*



**QUALITY** means going above-and-beyond to make sure our members get appropriate preventive care to stay healthy, and that they receive the right care in the right place.

**CENTENE**

Confidential and Proprietary Information



HI AK

- Health plan operations
- Medicaid and Medicare
- Medicaid or Medicare
- Medicare / Medicaid / Marketplace

Medicaid  
(30 States)

Marketplace  
(21 States)

Medicare  
(31 States)

Correctional  
(17 States)



50 States

with government  
sponsored  
healthcare programs

3 International Markets

**25.4 million members**

includes 2.9 million TRICARE eligibles

*Why we're in business*

**OUR PURPOSE**

Transforming the health of the community, one person at a time

*What we do*

**OUR MISSION**

Better health outcomes at lower costs

*What we represent*

**OUR PILLARS**



Focus on the Individual



Whole Health



Active Local Involvement

*What drives our activity*

**OUR BELIEFS**

We believe healthier individuals create more vibrant families and communities.

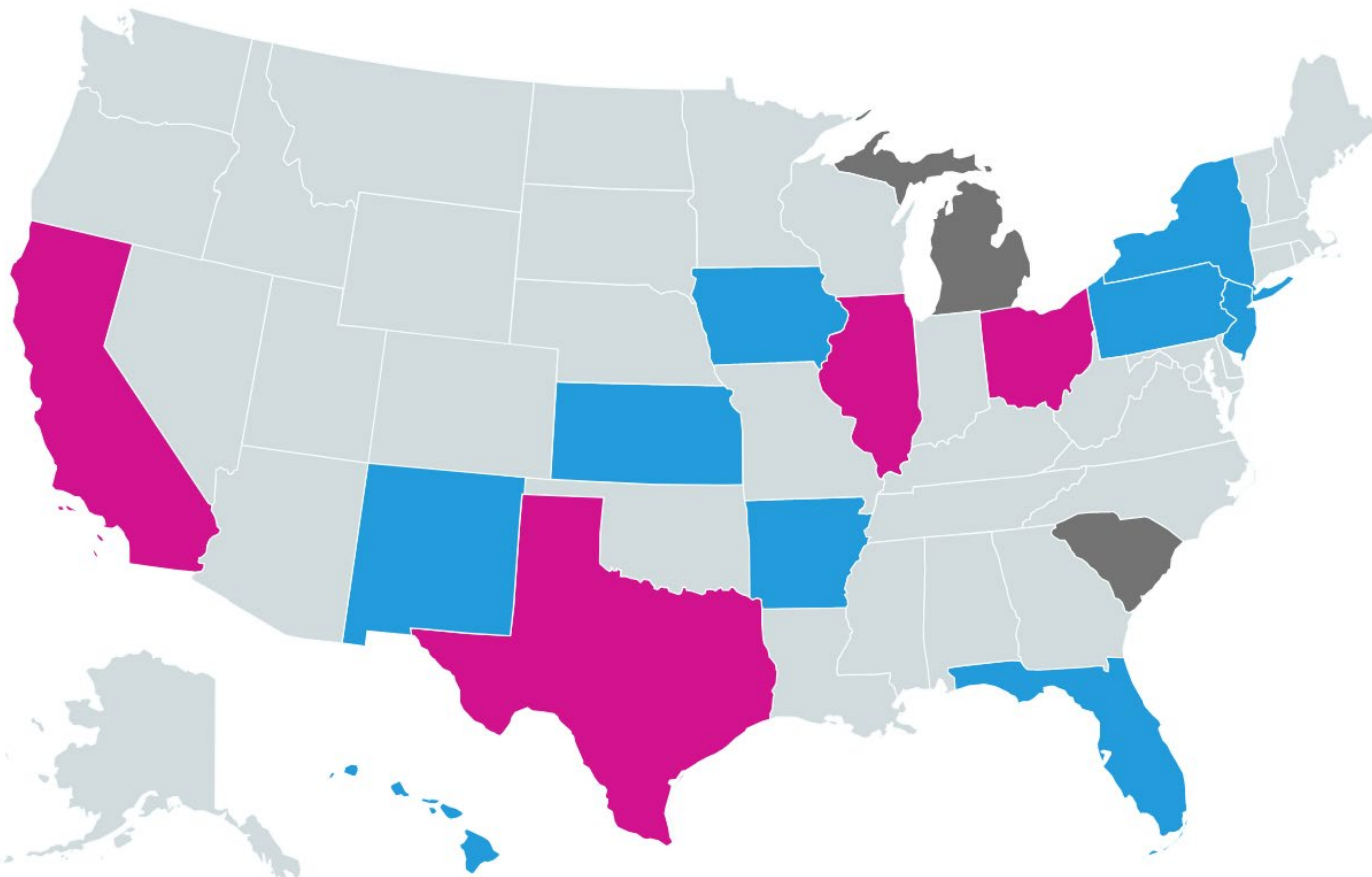
We believe treating people with kindness, respect and dignity empowers healthy decisions.

We believe we have a responsibility to remove barriers and make it simple to get well, stay well, and be well

We believe in treating the whole person, not just the physical body.

We believe local partnerships enable meaningful, accessible healthcare.

# Centene's Long-Term Services and Supports & Medicare-Medicaid Plan Footprint



409,000 members in 15 states; Largest MLTSS health plan in the U.S.\*

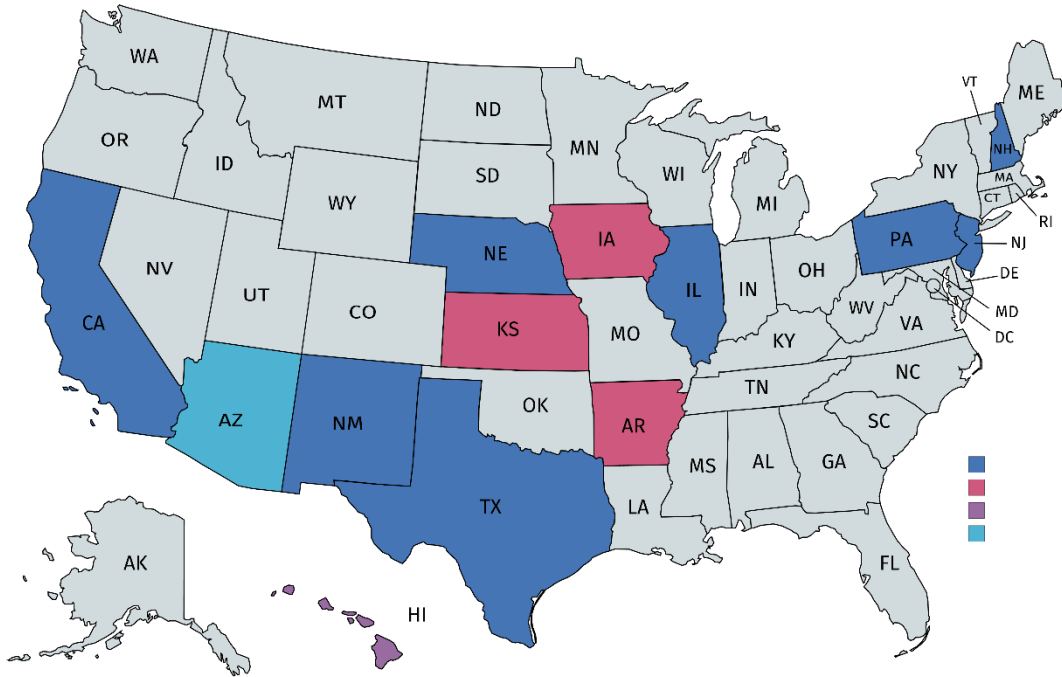
**Populations include:** Older Adults, Persons with Physical Disabilities, HIV/AIDS, Intellectual & Developmental Disabilities, Brain Injury, Serious & Persistent Mental Illness

**Color Key:**  
LTSS  
LTSS & MMP  
MMP



\*November 2020 data

# Centene's Intellectual & Developmental Disabilities (IDD) Footprint



**Total Footprint:**  
Centene supports over 193,000 members with a primary diagnosis of an IDD, across all products, based on CMS definitions

## Affiliates with Designated Programs:

Full benefits (Medical, Behavioral, LTSS)

Medical & Habilitation\*

Behavioral Health

Medical, Behavioral, and Care Management

Created with mapchart.net



# Minor Home Modification P4P

# Superior HealthPlan



## Top-Rated

Superior is among the top-rated Medicaid plans in Texas, earning a score of 3.5 out of 5 in the National Committee for Quality Assurance's (NCQA) Medicaid Health Insurance Plan Ratings 2019-2020.



## Largest Medicaid Plan

Superior is the largest Medicaid health plan in Texas, serving all 254 counties. In addition to Medicaid and CHIP, Superior offers coverage through Medicare and the Health Insurance Marketplace for a combined total of more than 1.7 million members.



## Provider Network

With a combined 86,000 hospitals, clinics, doctors and specialists, Superior has an expansive provider network.



## Statewide Presence

Superior has more than 4,000 employees across 8 offices across Texas.



## Giving Back

In 2020, Superior and its employees gave back \$1 million to community-based organizations, including \$400,000 to help assist communities in addressing the COVID-19 pandemic.

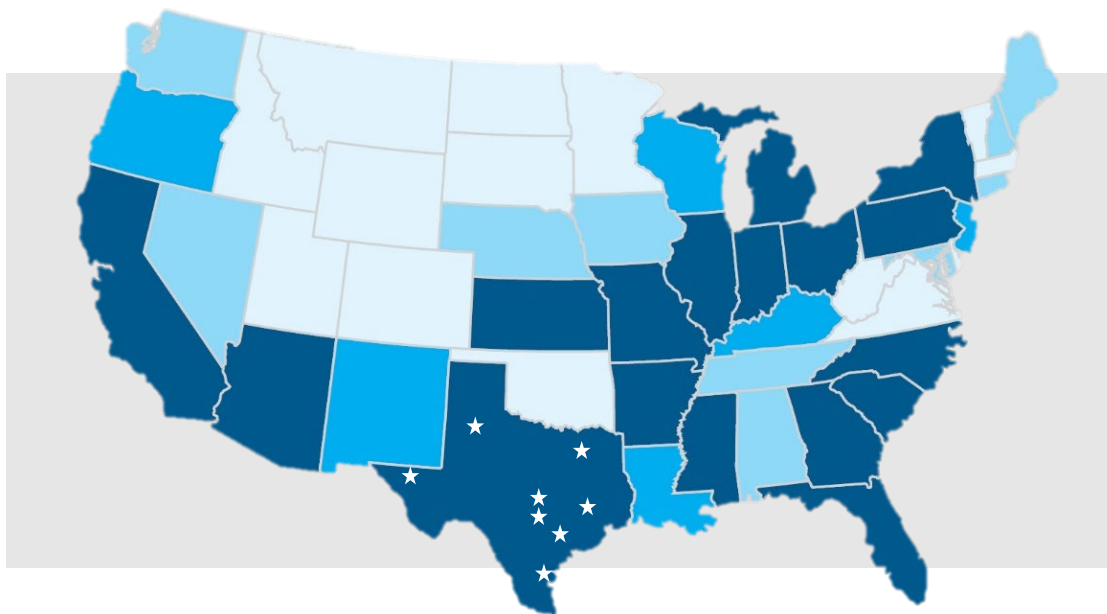
# Superior at a Glance



## 1.7 million managed care members

### Leading government-sponsored healthcare across the United States

- Health plan operations
- Medicaid or Medicare
- Medicaid and Medicare
- Medicaid, Medicare, and Marketplace



8 products

- STAR (Medicaid)
- STAR Kids (Medicaid)
- STAR Health (Medicaid)
- STAR+PLUS (Medicaid)
- STAR+PLUS MMP
- CHIP
- Medicare
- Ambetter (Commercial)



3,800+ employees



8 TX offices



86,000 providers

# Program Description



- Established to address challenges experienced with locating providers who can serve members in an efficient manner while providing high quality service
- Incorporates contracts with providers to ensure timely access and prioritization of our members who need minor home modifications (MHM)
- High-performing providers are placed on retainer and earn a bonus for quick turnaround
- Value based providers MHM activity is tracked and monitored closely
- Dedicated MHM Team to support our value-based MHM providers

# Program Components



- Superior HealthPlan conducts a monthly performance review with service providers for total members served. The criteria below is measured on completed projects:
  - Referral to bid TAT
    - 10 business day TAT
  - Authorization to Work Completion TAT
    - MHM cost of \$999 or less
      - 30 business day TAT
    - MHM cost of \$1000 or greater
      - 45 business day TAT
  - Member survey conducted upon work completion
    - Member satisfaction
    - Quality of work
    - Provider's level of cleanliness
    - Customer Service
    - Would Provider be selected for future projects

# Program Reporting



- A detailed report is submitted weekly to service providers participating in this program listing the following information:
  - Authorizations created during the week
  - Pending bids
  - Members pending MHM work completion

# Incentive Calculation



- Contractual provisions are used to calculate incentives. As an example:

Provider must meet all of the following guidelines to qualify for the incentive

- Complete at least 1 MHM per month
- 100% Referral to BID TAT
- 100% Authorization to Work Completion TAT
- Provider provides documented proof of work completion, including photos and Documentation of Work Completion signed by member

# Incentive Calculation



- Additional performance incentives are calculated based on:
  - Service provider has the ability to earn an additional incentive for completing a minimum 10 members and achieving the following incentive measurement:
    - Average percentage of both BID to Referral and Work Completion TAT
    - All survey questions must be at 100% to qualify for highest tiers, if one question is less than highest rating, then considered 2nd tier. Anything less does not meet measure.
  - Incentive amounts are processed via check by Finance department to Service Provider





# High-Risk/High-Cost Community Care Model – An Innovative Value-Based Care Program

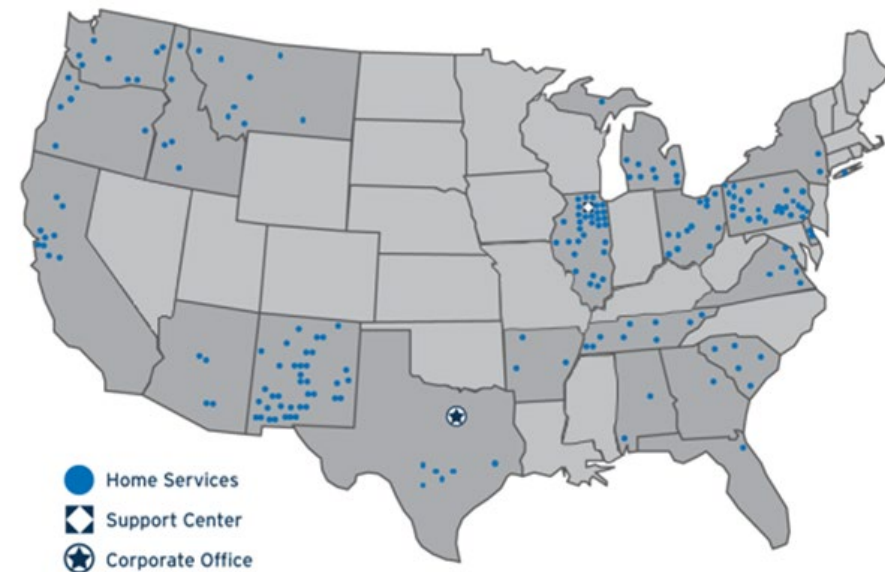
*Giving people the freedom to remain at home*



# Addus Snapshot

- Since 1979 Addus has been a leading provider of home and community based personal care services
- Operates over 212 locations in 21 states with over 30,000 employees
- Serves approximately 44,000 patients - typically elderly, chronically ill or disabled and at risk of hospitalization or institutionalization
- Provides personal care (non-medical services) on a long-term continual basis, with an average duration of approximately 26 months per consumer
- A home care services provider for personal care, home health and hospice services.

## Geographic Footprint



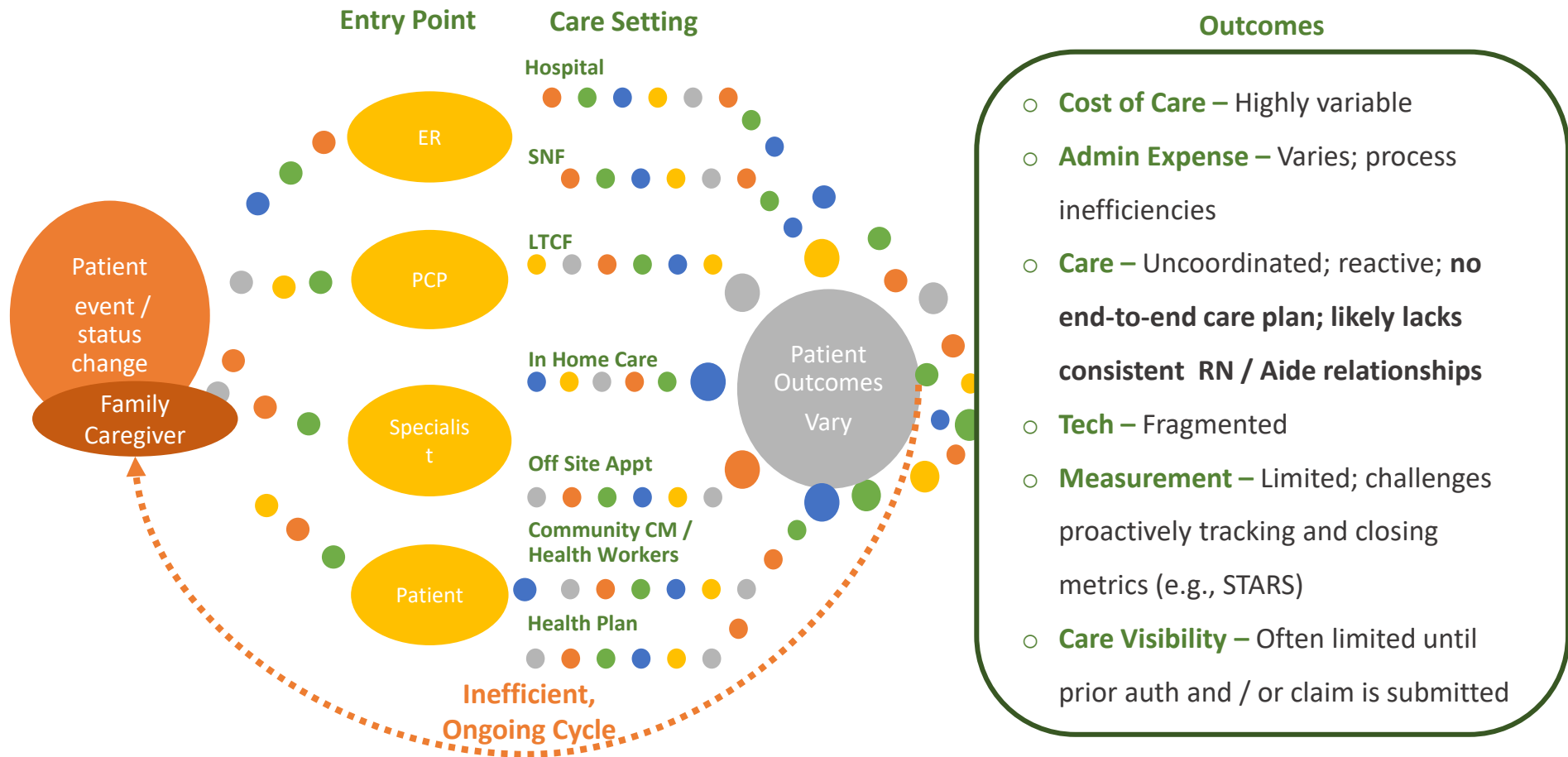
# High-Risk/High-Cost (HRHC) Community Model

## *Program Statement*

ADDUS is committed to advancing the effectiveness of several key trends in value-based healthcare delivery models (i.e., emphasis on high-risk/high-cost individuals; integration of clinical and social support services; and at-home healthcare).

Through this approach, we will improve the timely monitoring of changes in condition, optimize member self-management and self-sufficiency, ensure appropriate access to and use of the most aligned care delivery and social support services, and advance the use of life directives to ensure member wishes and care deployment is aligned during late-stage care.

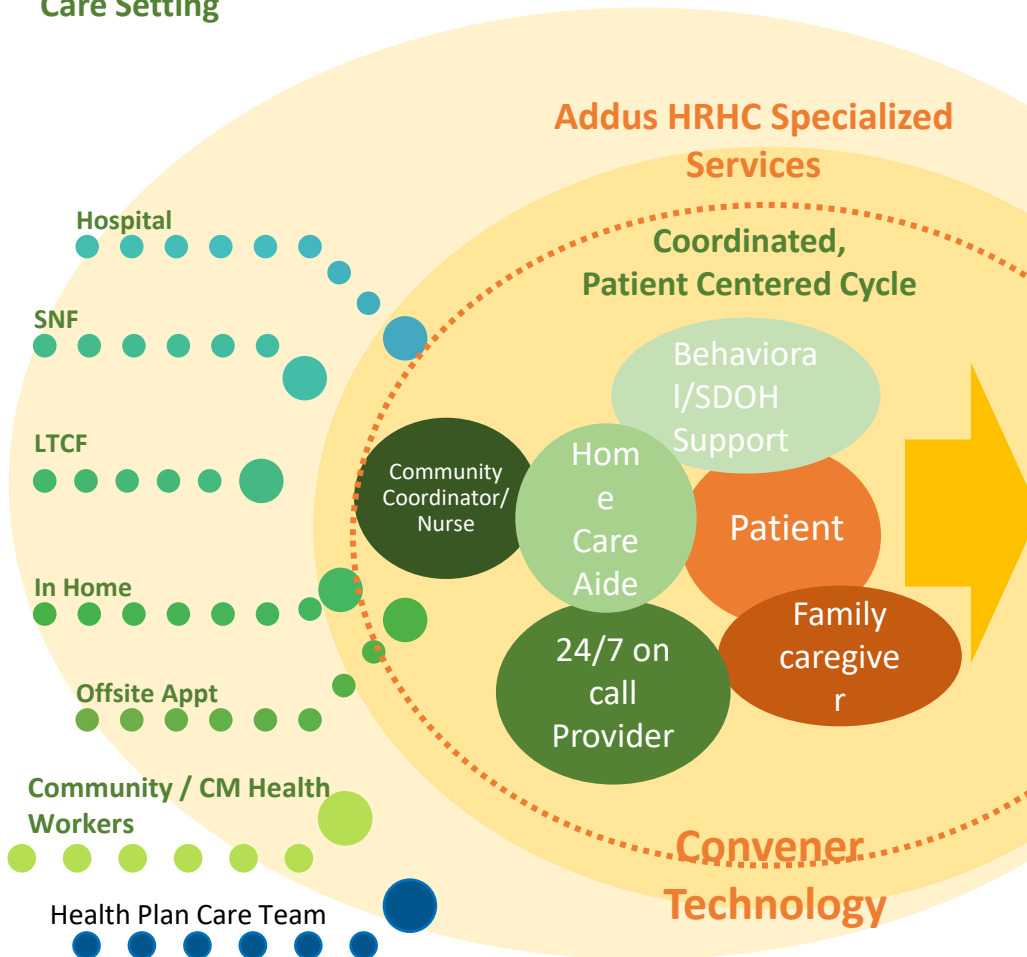
# Current State Patient Experience *Without* an HRHC Model



- **Cost of Care** – Highly variable
- **Admin Expense** – Varies; process inefficiencies
- **Care** – Uncoordinated; reactive; **no end-to-end care plan; likely lacks consistent RN / Aide relationships**
- **Tech** – Fragmented
- **Measurement** – Limited; challenges proactively tracking and closing metrics (e.g., STARS)
- **Care Visibility** – Often limited until prior auth and / or claim is submitted

# Future State Addus HRHC Model

## Care Setting



## Outcomes

- **Cost of Care** – Optimized; Care plan driven
- **Admin Expense** – Reduced due coordinated, streamlined and outsourced approach
- **Care** – Proactive, end-to-end care plan; relationship based; culturally competent
- **Tech** – Consistent platform; ability to scale and connect
- **Measurement** – More data sooner in process; improved ability prevent gaps in care (e.g., STARS)
- **Care Visibility** – At point of admission and ongoing
- **Risk Mitigation** – Fewer supplier relationships; trusted partner with deep expertise

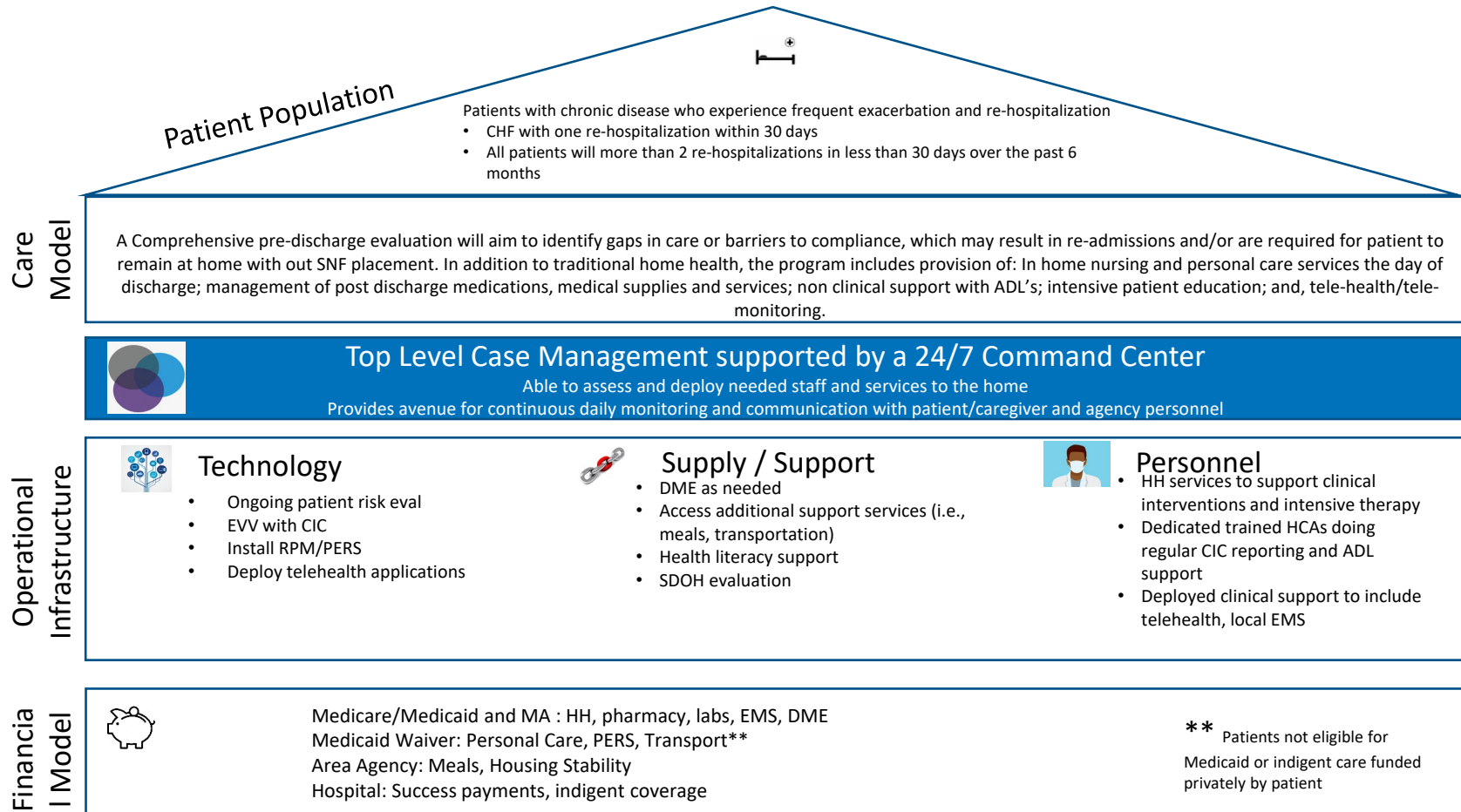
# Addus HRHC Community Care Models

**Addus is committed to advancing value-based care models for high-risk/high-cost (HRHC) individuals, that integrate clinical and social support services, optimizing the effectiveness of care management**

Models are designed to address immediate needs and outcomes of the at-risk provider/payer

- SNF at Home
- LTCF Transition
- Post Acute Transition
- Gap Closure
- End of Life Management

# Post Acute Transitions



# Here Is A “Real World” Example Of How Addus’s Personal And Face-to-face Care Model Makes A Difference



## Meet Rose

- 6+ chronic health conditions
- Dual eligible
- Happily married; her husband is her primary caregiver
- Receives in home care support from Addus
- Resides in a subsidized apartment home
- Requires oxygen to get around



## Meet Rose's Care Team Who Acted On Her Behalf



### Meet Claire, Rose's Health Plan CM

- Registered Nurse
- Connects with Rose monthly via phone; wishes she could check-in more frequently
- Because she can only connect telephonically, Claire lacks visibility into Rose's environment limiting the in-depth interventions she would like to provide



### Meet Brian, Rose's Addus Personal Care Worker

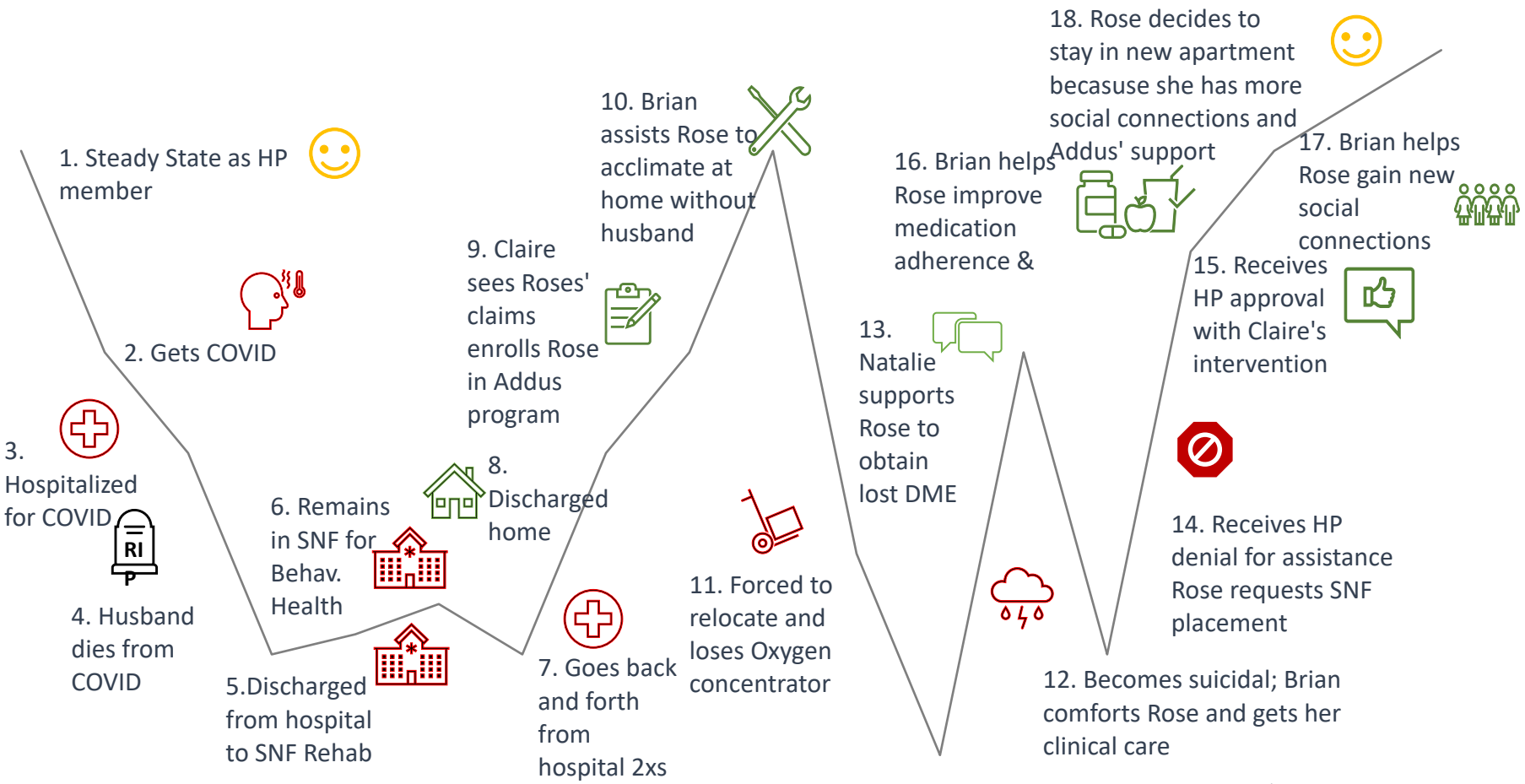
- Knows Rose and her former husband prior to joining Addus because he lives in the same neighborhood
- Has been trained on how to meet ADL needs and additional training on Rose's specific medical needs
- Deep understanding of community supports



### Meet Natalie, Rose's Addus Nurse

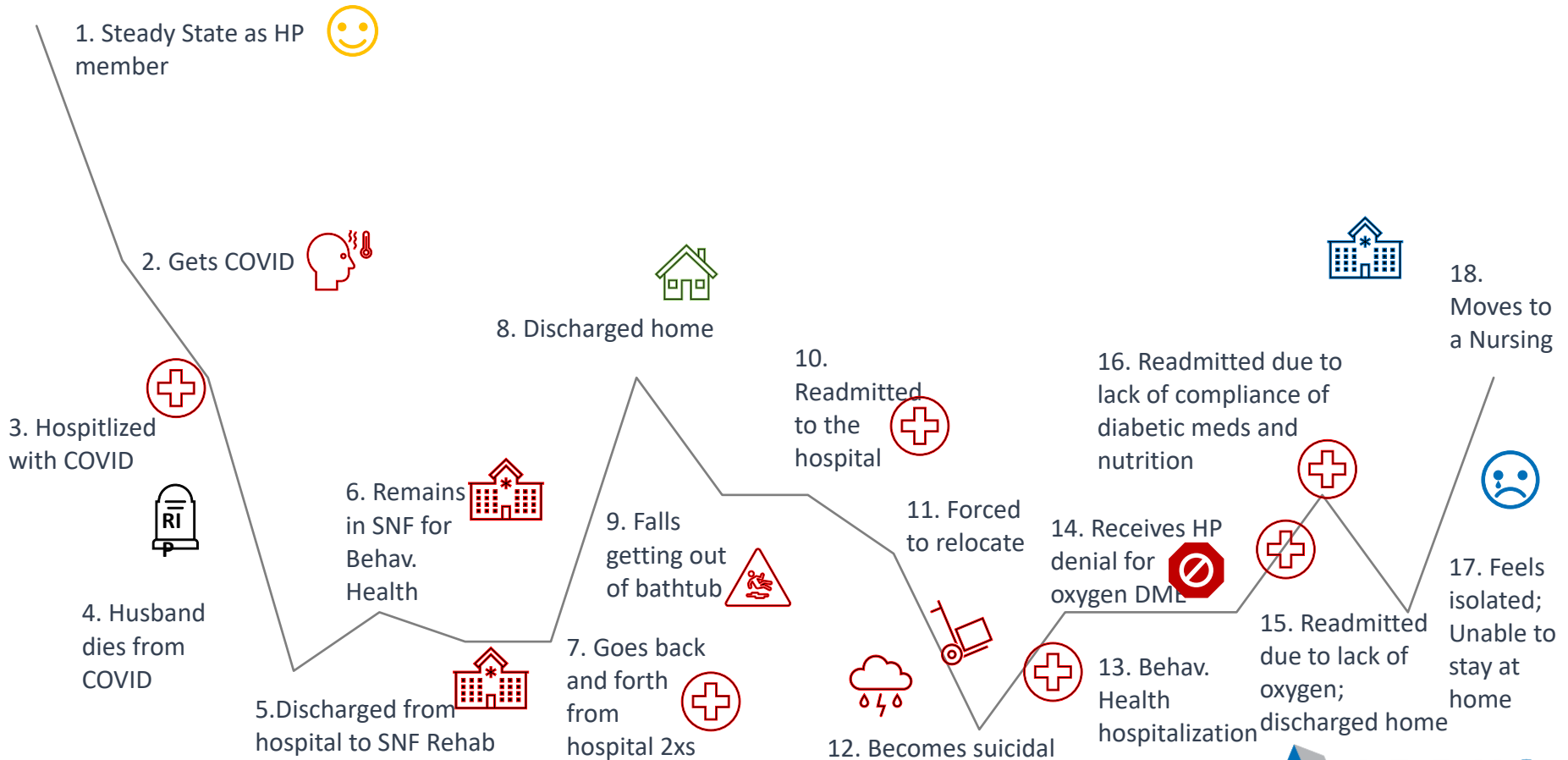
- Licensed Practical Nurse
- Connects with Rose during her second re-hospitalization from SNF
- Develops a deep understanding of Rose's needs during home care visits

# Rose's Care Team Agrees Addus' Understanding of Rose's Home Environment Helped Avoid Four Re-Hospitalizations And A Move To a Nursing Home While Improving Her Care Plan Adherence



# What Rose's Journey May Have Looked Like Without Addus

- Given the Health Plan's Care Management Model, Claire could not truly understand Rose's unique situation and intervene on her behalf



# Post-Acute Care Transitions Results and Financials

**Initial financial model includes contracted FFS rates for home services, incentives for successful fulfillment of task related metrics, and gain share for avoidable events versus control groups**

VBC Initiative #1 – Post-Acute Care Transitions			
	Performance Objectives	Data Requirements	Addus Experience (Test Markets)
P R I M A R Y	Reduced readmission rates	<ul style="list-style-type: none"> <li>Claims data (retrospective and prospective)</li> <li>Addus enrollees EMR data</li> <li>Control group</li> </ul>	<ul style="list-style-type: none"> <li>Addus – 8% (30 day readmit rate)</li> <li>Control – 16% (30 day readmit rate)</li> </ul>
	Reduced need for SNF admissions/LOS		
	Reduced admits to LTCFs for S/T rehab		<ul style="list-style-type: none"> <li>1 of 52 (2%) clients admitted to SNF</li> </ul>
S E C O N D A R Y	Adherence to med regimen/STARS	<ul style="list-style-type: none"> <li>Claims data (retrospective and prospective)</li> <li>HCA generated Change in Condition Reports</li> <li>Control group</li> </ul>	<ul style="list-style-type: none"> <li>Assisted 50% of clients with open gaps to complete PCP visit</li> </ul>
	Support with appointments		
	Self-commitment to nutrition/diet adherence		
	Identification of behavioral changes		<ul style="list-style-type: none"> <li>Receive and process over 1600 CIC reports monthly</li> </ul>
	Identification of environmental/SDOH changes		
	Reduced unnecessary ED visits		



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# BAYADA

*Continually Innovating to Improve Care*

# About BAYADA



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BAYADA has a **legacy of more than 45 years** of industry leadership, high **quality care**, and growth in **impact**

**Founded in 1975 by Mark Baiada in Philadelphia**

Headquartered in Moorestown, New Jersey



23,000 field clinicians  
34,400 clients/week



3,000 full time office employees



\$1.4 billion in annual revenue

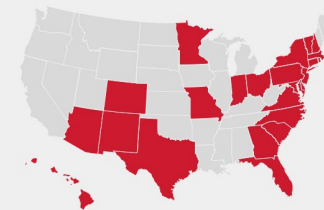


1,000 hospital/SNF collaborations and 5,000 physician partners nationwide



**A private, family-owned home health provider that transitioned to nonprofit**

More than 1,000,000 clients cared for since 1975



More than **360 organically developed local offices** provide nurses, home health aides, therapists, and social workers to 150,000+ clients per year

## PAYOR PARTNER BENEFITS

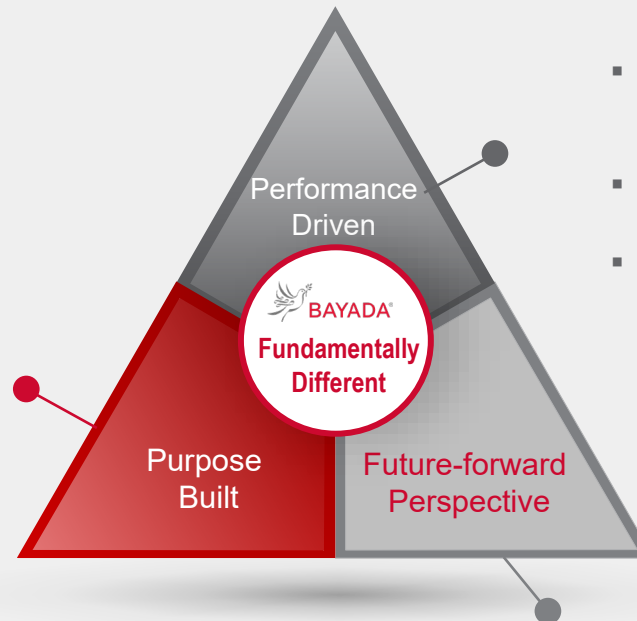
- ✓ Best-in-class provider reputation **enhances network quality** and CMS Star ratings
- ✓ **Scale of services** to be a **comprehensive partner** for large networks
- ✓ Growth-oriented partner **empowered to innovate home-based care models**
- ✓ **Provider partnerships** ensure cross-continuum **care coordination**

# About BAYADA



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- **BAYADA Way** value system fuels the **highest talent satisfaction** in the industry
- **10 BAYADA services** provide a comprehensive care continuum
- **Not-for-profit status** ensures BAYADA is **built to last** and has the flexibility to serve a more **diverse patient mix**



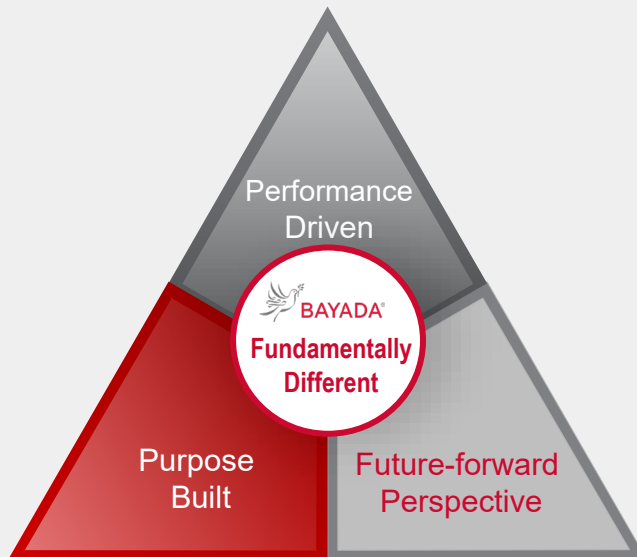
- More than **45 years** of industry **leadership**, high **quality care**, and growth in **impact**
- Market leading **training, compliance, and quality accreditations**
- In-house **clinical and personal care services** to **manage risk** over time

- Investment in **innovation** and **higher acuity models of care** to manage complex patients in the home
- Growing portfolio of **health system joint ventures** to build home-based care expertise as a **population health strategy**
- **Success in value based contracting models** that improve health outcomes and reduce total costs of care

# About BAYADA



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## PAYOR PARTNER BENEFITS

- ✓ Improve health outcomes
- ✓ Create opportunities for early intervention to reduce MLR
- ✓ Expand access to data on social determinants of health
- ✓ Enhance member experience and retention
- ✓ Accelerate value creation through home-based care

Medicare & Medicare Advantage

Medicaid & Dual Eligible

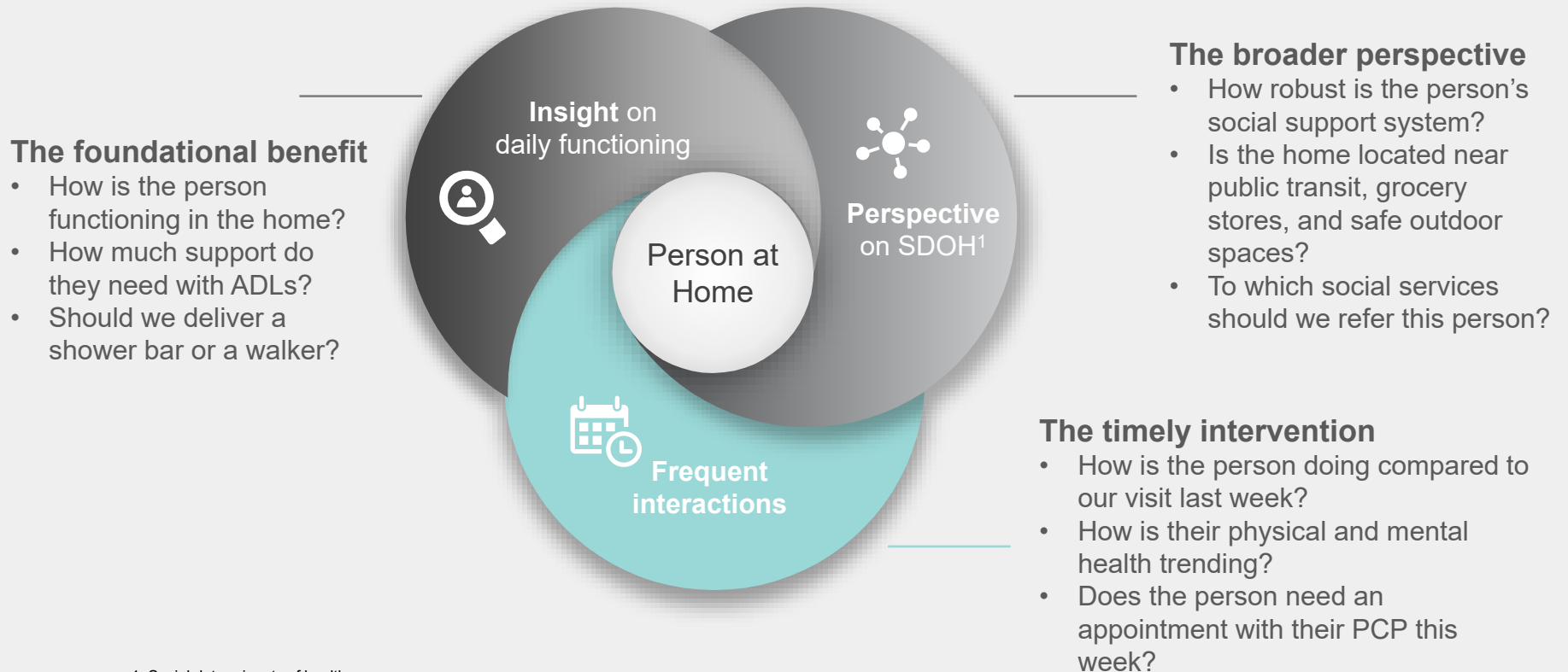
Commercial



# Home-based care is an unmatched opportunity to maintain wellbeing and provide proactive care



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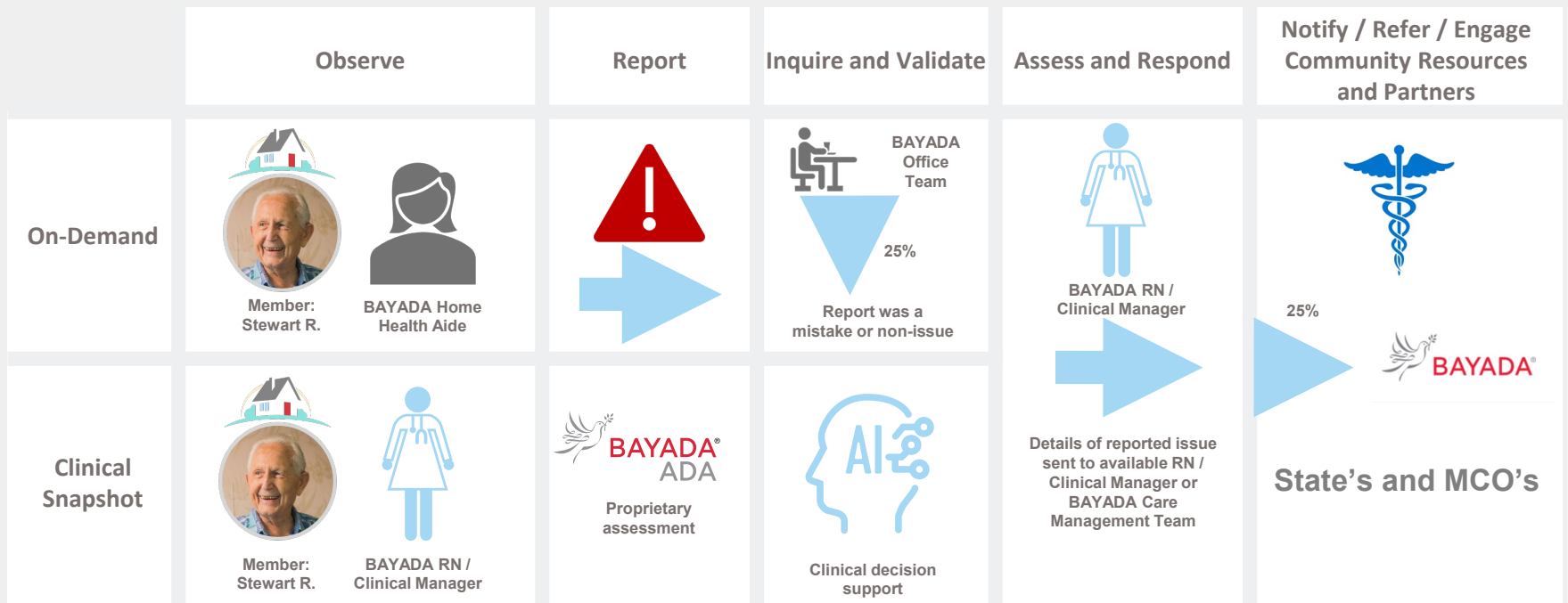


1. Social determinants of health.

# BAYADA's Community Health Nursing model

- BAYADA's Community Health Nursing model was established to support the most vulnerable, high -risk populations by designing a comprehensive healthcare plan to keep these underserved clients safely in their community with maximum independence.
- Our Clinical Managers are engaged to assess clients, inform care planning, recommend, and assist with access to resources, and periodically reassess to identify any changes in condition.
- A digital tracking system provides a longitudinal health profile. Evidenced based analytics predict risk and guides potential interventions to ensure clients remain safely in the community - minimizing hospitalizations, readmissions, and ER visits, and reducing total cost of care.
- **Operating Model:**
  - Utilizing evidence-based risk stratification – driving frequency of intervention and touch points based on individual client needs
  - Collaborative model driven by case conference
  - Resolving clinical and SDOH care gaps by referring to appropriate services
  - Assisting with end-of-life transitions to community Hospice

# Our Advanced Care Management Process

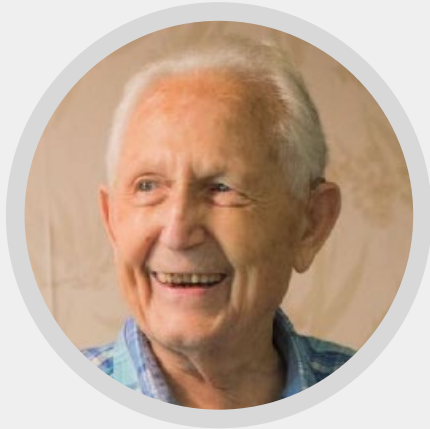




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**Stewart R.**





## **Case Study:**




15-month Review of Clinical Assessment and  
Real-time Change in Condition Monitoring

# The Admission: January 2020



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<b>Activities of Daily Living</b>	<b>Social Wellbeing</b>	<b>Health and Safety</b>	<b>Community and Home Environment</b>
<ul style="list-style-type: none"><li>• Requires limited assistance with bathing, light meal prep, and laundry.</li><li>• Has difficulty with locomotion.</li><li>• Has 6 hours of PCA services (2 hrs. 3x/wk).</li></ul>	<ul style="list-style-type: none"><li>• Daughter lives locally and is currently unemployed.</li><li>• Does shopping, prepares &amp; brings him dinners, takes him to medical appointments.</li></ul>	<ul style="list-style-type: none"><li>• He is a 71 y/o male with a history of DM, HF, OA, and spinal stenosis.</li></ul>	<ul style="list-style-type: none"><li>• Lives alone in a 2-story home and is able to access all areas of his home.</li><li>• Bed and bath are on 2nd floor.</li></ul>

 Likely intervention needed     No imminent risk     Stable, no needs

# Real-time Change in Condition Alert



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FEBRUARY 19<sup>th</sup> 2020

**Stop and Watch**  
**Early Warning Tool**

- S** Seems different than usual
- T** Talks or communicates less
- O** Overall needs more help
- P** Pain – new or worsening; participated less in activities
- A** Ate less
- N** No bowel movement in 3 days; or diarrhea
- D** Drank less
- W** Weight change
- A** Agitated or nervous more than usual
- T** Tired, weak, confused, or drowsy
- C** Change in skin color or condition
- H** Help with walking, transferring, toileting more than usual

## BAYADA RN follow up reveals:

- History of **UTIs**
- **Increased frequency of urination**
- Confirmation of **change in condition**

## Action Taken

- Call to daughter
- MD facilitates same-day appointment
- Stewart R. treated with **antibiotic therapy**
- RN does telephone f/u to monitor for change

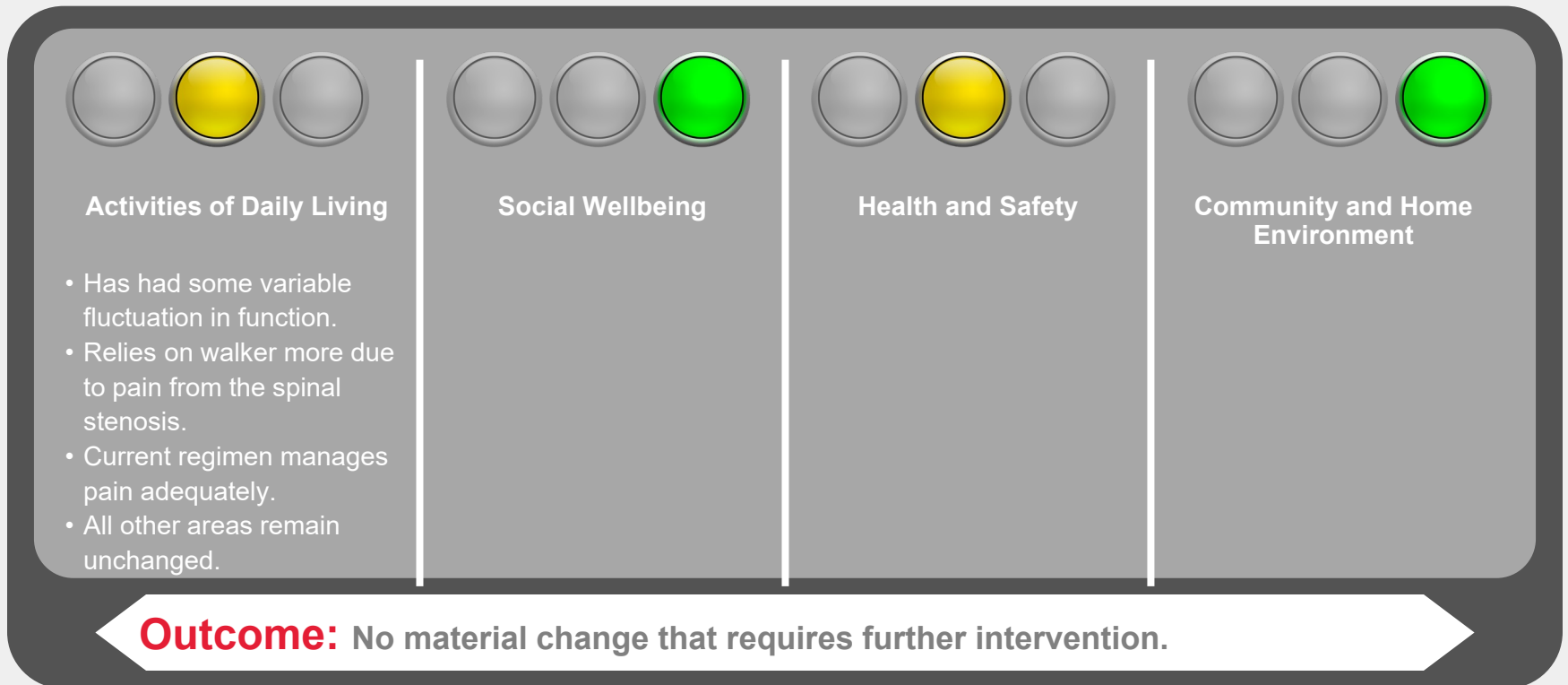
## Outcome

- **Stewart R. averts an admission**

# 3-Month Progress Assessment: April 2020


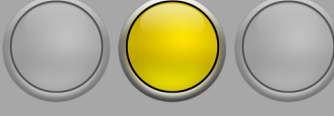





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Likely intervention needed    No imminent risk    Stable, no needs

# 6-Month Reassessment: July 2020

			
<b>Activities of Daily Living</b>	<b>Social Wellbeing</b>	<b>Health and Safety</b>	<b>Community and Home Environment</b>
<ul style="list-style-type: none"><li>• Overall <b>functional decline</b> in past 90 days.</li><li>• Requires extensive <b>assistance for bathing</b>.</li><li>• Limited <b>assistance for lower body dressing</b> and more difficulty walking; relies on <b>walker 100%</b> of the time.</li><li>• Unable to stand on feet for longer than a few minutes due to back pain which is currently not well managed.</li></ul>	<ul style="list-style-type: none"><li>• <b>Daughter now employed</b> full time and assists less, primarily with shopping and dinner on weekends.</li></ul>	<p><b>Interventions:</b></p> <ul style="list-style-type: none"><li>• Collaborated with Health Plan case manager</li><li>• <b>Referred to PT, OT, Meals on Wheels, transportation service</b></li><li>• Increased PCA by two hours</li></ul>	

 Likely intervention needed     No imminent risk     Stable, no needs



# Real Time Change in Condition Alert



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## September 9th 2020 Shortness of breath

**Stop and Watch**  
**Early Warning Tool**

- S** Seems different than usual
- T** Talks or communicates less
- O** Overall needs more help
- P** Pain – new or worsening; participated less in activities
- A** Ate less
- N** No bowel movement in 3 days; or diarrhea
- D** Drank less
- W** Weight change
- A** Agitated or nervous more than usual
- T** Tired, weak, confused, or drowsy
- C** Change in skin color or condition
- H** Help with walking, transferring, toileting more than usual

### BAYADA RN follow up reveals:

- Client **unable to lie in bed and sat in his recliner all night** due to shortness of breath
- **Shortness of breath** during morning routine with aide
- Aide reports **shoes are tighter** than usual
- Confirmation of **change in condition**
- Client ate **hot dogs and chips** at Labor Day labor picnic

### Action Taken

- Call to daughter
- Facilitates appointment
- MD called client and daughter and **instructed to increase his diuretic** same day and follow-up in the office the next day

### Outcome

- **Early intervention avoided the need for in-patient admission**

# 12-Month Reassessment: January 2021



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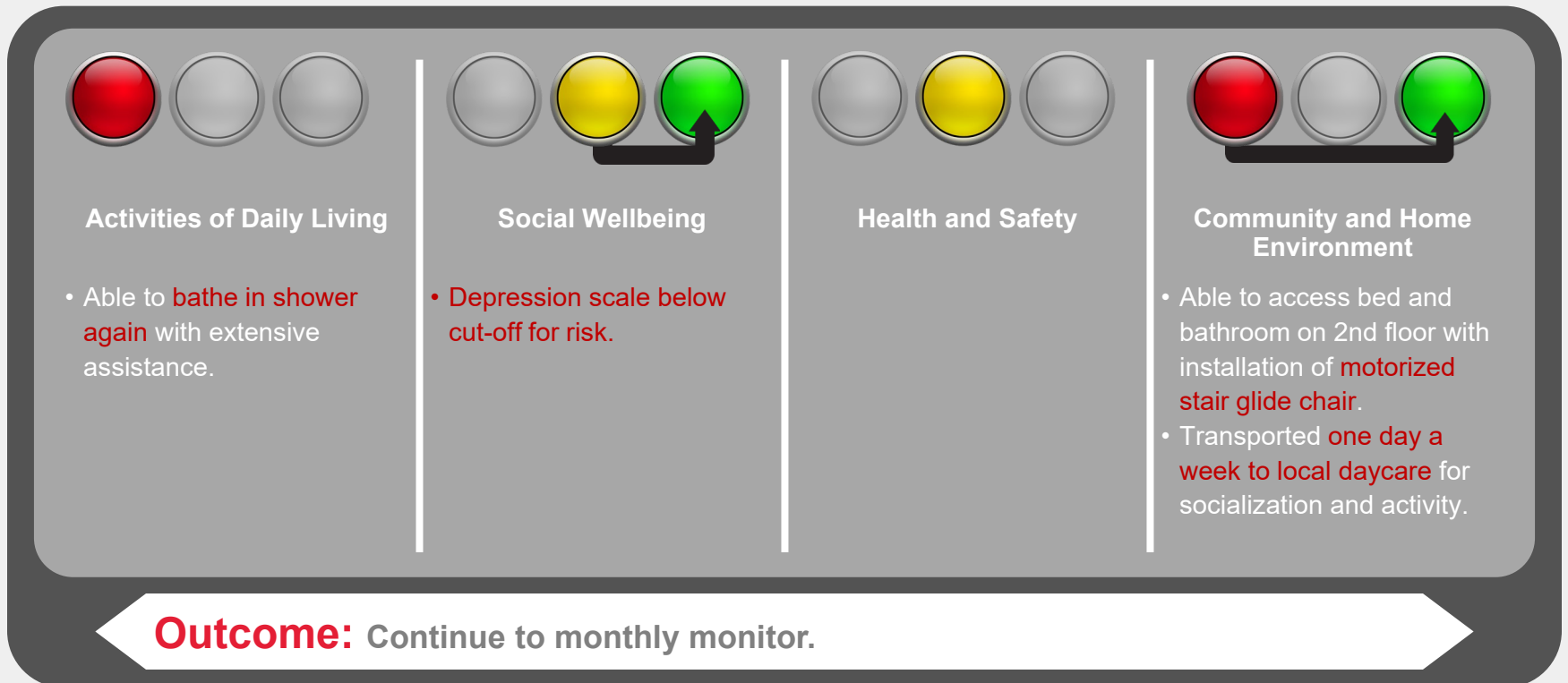
Activities of Daily Living	Social Wellbeing	Health and Safety	Community and Home Environment
<ul style="list-style-type: none"><li>• <b>Unable to climb stairs</b> on most days due to advancing pain, difficulty walking, <b>advancing HF</b>.</li><li>• <b>Sleeps in the recliner</b> and aide provides sponge baths at the kitchen sink.</li></ul>	<ul style="list-style-type: none"><li>• <b>Institutional risk score</b> indicates client more likely to transfer and reside in a NH facility.</li></ul>	<ul style="list-style-type: none"><li>• Client assessment reveals <b>increased depression</b> and loneliness; client relates this to decreased community participation.</li></ul>	<p><b>Interventions:</b></p> <ul style="list-style-type: none"><li>• Collaboration with Health Plan case manager.</li><li>• <b>Interventions:</b></li><li>• <b>Explore stair glide</b> for home access to 2nd floor</li><li>• <b>Consider daycare</b> one day a week for community participation</li></ul>

Likely intervention needed    No imminent risk    Stable, no needs

# 15-month Progress Report: April 2021



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Likely intervention needed    No imminent risk    Stable, no needs

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HCBS Value-Based Contracting

Questions?

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# Thank you!



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