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HCBS
10:15 a.m. – 11:30 a.m.

**The New Volunteer Paradigm:
A Livable
Community/Transportation-
Based Approach**

The National Association of Area Agencies on Aging



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The New Volunteer Paradigm: A Livable Community-Based Approach

Presenters

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The National Association of Area Agencies on Aging



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Three n4a Initiatives Represented:

1. The Aging Network's Volunteer Collaborative
2. Livable Communities Collaborative
3. The National Center on Senior Transportation



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n4a

- ...is the leading voice on aging issues for Area Agencies on Aging (AAAs) across the country and a champion for Title VI Native American aging programs in our nation's capital.
- ...advocates on behalf of local aging agencies to ensure that needed resources and support services are available to older Americans and their caregivers.

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THE AGING NETWORK'S
VOLUNTEER COLLABORATIVE

**The New Volunteer Paradigm
PowerUP!**



Issues Facing Aging Organizations

- Multifaceted OAA authorization
- Appropriation not keeping up with authorization
- Financial scarcity
- Medicalization Drivers
- Cross-sector planning and partnerships
- Vision, role, and strategy for volunteer engagement unclear/changed amidst complexity
- Volunteer recruitment and retention challenge

Good News

ABUNDANCE!

Talent!



amidst

Complexity
Scarcity



Even Better News

New Research-based Engagement Strategy

6,000 retirees daily



ROI = 8:1 on average

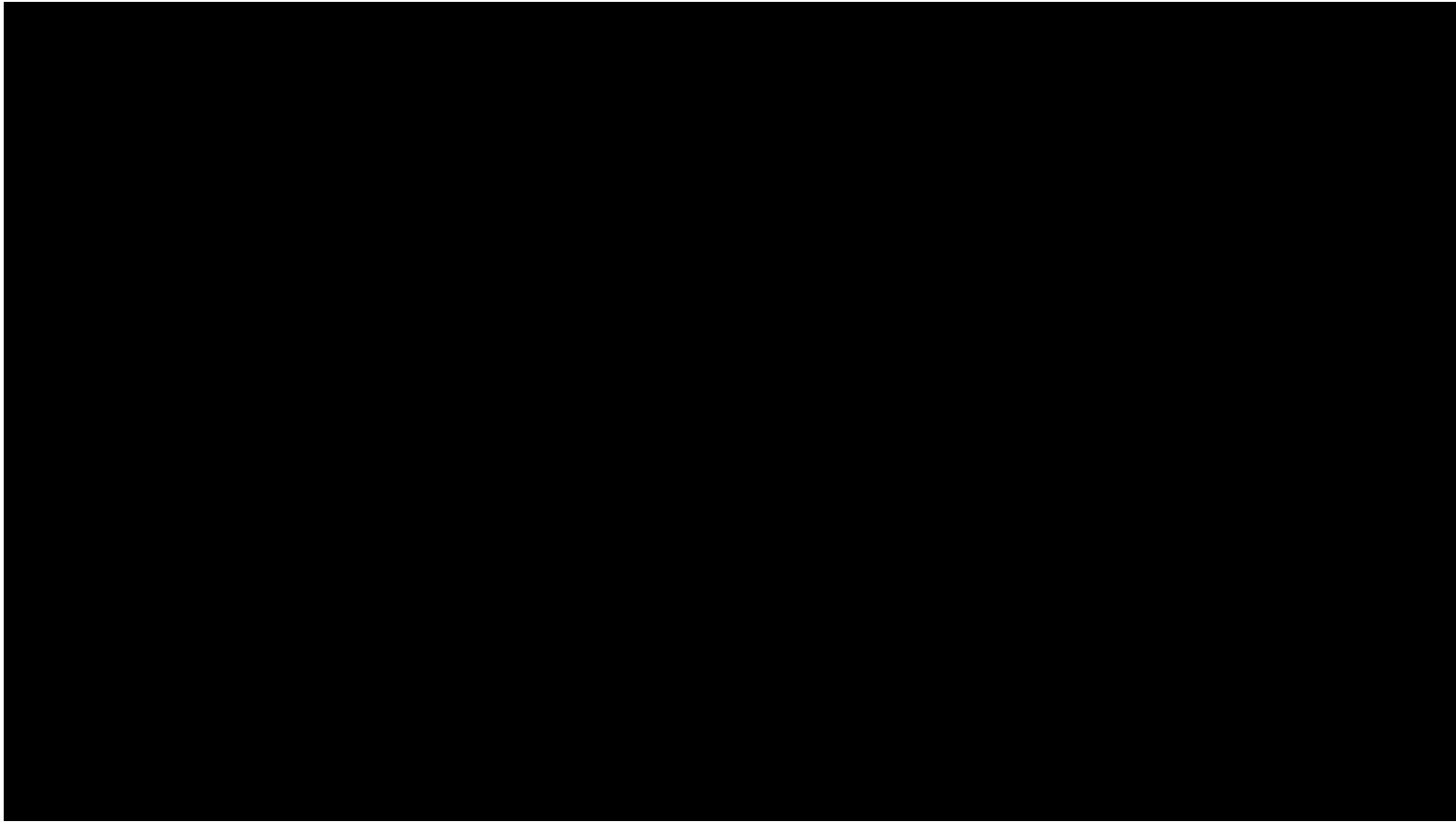


What are volunteer engagement challenges?

- Lack of staff to spend time on volunteer development and funding for volunteer programs and staff is at risk.
- Nonprofits remain in dire need of human capital to address their mission objectives.
- There is a mismatch between the work volunteers want to do, and how nonprofits engage volunteers.
- Volunteers get discouraged, nonprofits don't receive full advantage from their work, and urgent problems go unsolved.

****ONE out of THREE Boomer volunteers leave their assignment within the first year****

How do self-directed volunteer teams work?



SDV introductory video can be found at www.sdvnetwork.com.

Engage the wisdom of age.



What results from this new dynamic?

- Alignment of organizational needs with volunteer interests
- A greater return on initial investment AND sustainability
- Measurable results on critical issues and needs
- Greater organizational and staff efficiency
- Choice and flexibility of roles for volunteers
- Generativity: more volunteers, teams, ambassadors



PowerUP!

- A national initiative that *engages teams of older adults volunteers to meet the needs of aging and disability services.*
- This engagement also supports older adult volunteers in *powering up their own skills, health, and lifelong learning.*
- Increases the network's capacity to respond to resource challenges by *releasing the energy of older Americans*, currently 40 million strong and growing.
- The initiative provides researched and proven volunteer engagement resources including *templates, tools, and training* for use by local organizations and programs.

Training

2-3 Paid Staff:

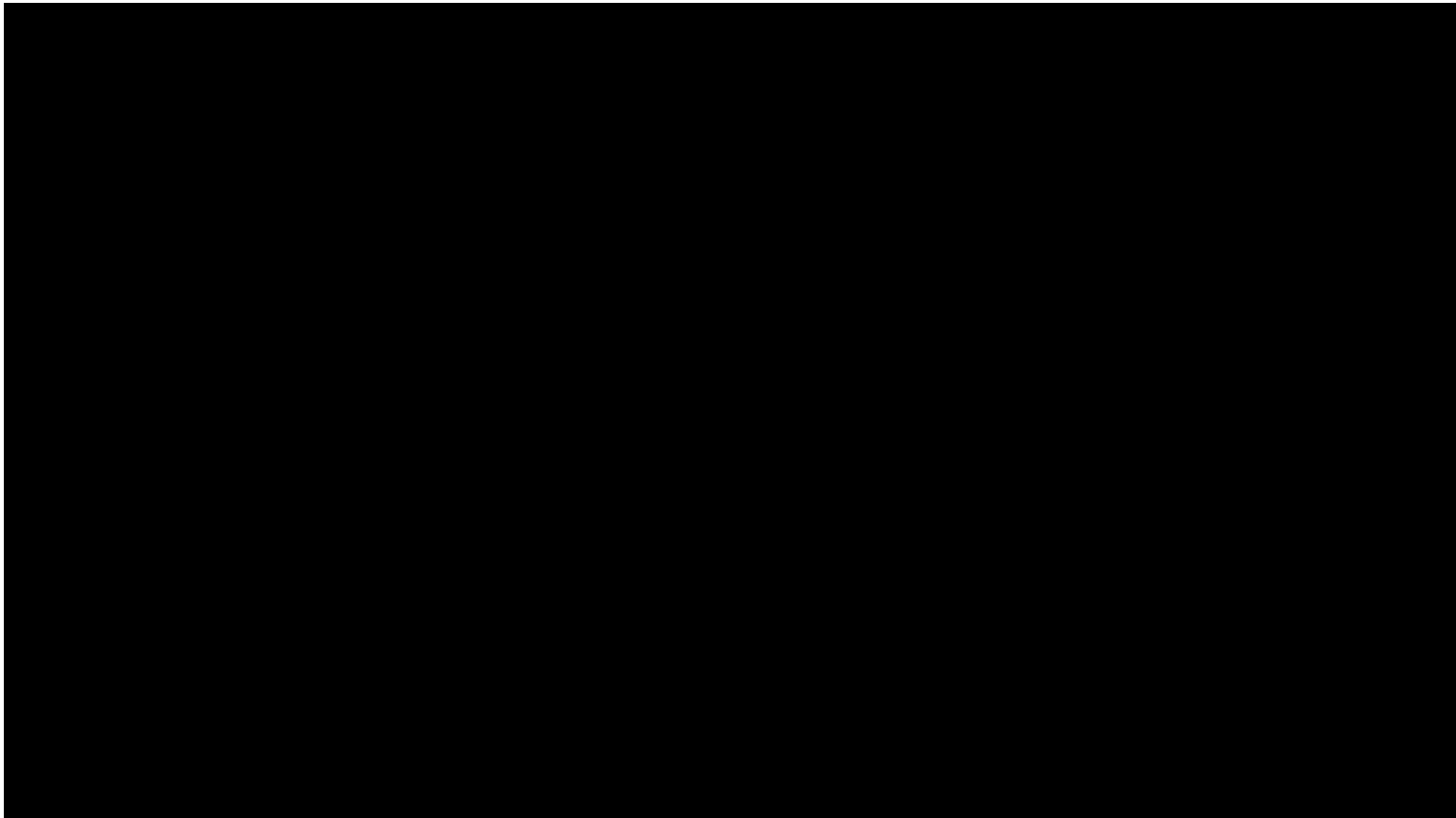
- Online Tutorial
- 1-hour webinar
- Draft Issue Brief
- Draft Charter Agreement

2-3 Volunteers:

- Online Tutorial
- 1.5-day in-person training
- Action plan and project to address Issue Brief
- Finalize Charter Agreement



How does PowerUP! work?



PowerUP! video can be found at www.agingnetworkvolunteercollaborative.org.

Engage the wisdom of age.