**Sample Language for Your Newsletter, Blog, Website, LinkedIn, Facebook**

**Working to Achieve Economic Security in Later Life: A New Issue Brief from RRF Foundation for Aging**

RRF Foundation for Aging has released an issue brief on one of its priority funding areas—economic security in later life. "Working Together to Achieve Economic Security in Later Life" is the first in a series that describes the foundation’s approach to grantmaking and improving quality of life for older people. It is also an invitation to others to partner with the foundation to develop innovative ways to enable more older adults to achieve a greater measure of financial well-being.

The brief outlines the challenges to achieving economic security as well as some of the solutions—providing access to sufficient income, building financial knowledge and skills, and advocating for a stable, equitable retirement system. It also highlights some of the programs currently funded by RRF that are addressing these issues.

Learn more: [bit.ly/RRFeconSecBrief](http://bit.ly/RRFeconSecBrief)

**Image: Issue Brief Cover Graphic (**[**Download**](https://app.box.com/s/hp1zil4ds3vpdzi028rhq073151f4kj1)**)**

Graphical user interface, website

Description automatically generated

**Sample Twitter Posts**

**Tweet #1**

A new issue brief from @RRFAging focuses on #economicsecurity in later life—the challenges & the solutions. Access to income, financial knowledge & skills, advocacy for an equitable retirement system all will help. [bit.ly/RRFeconSecBrief](http://bit.ly/RRFeconSecBrief) #aging #funders #philanthropy

**Image: Issue Brief Cover Graphic (**[**Download**](https://app.box.com/s/hp1zil4ds3vpdzi028rhq073151f4kj1)**)**

Graphical user interface, website

Description automatically generated

**Tweet #2**

Working Together to Achieve Economic Security in Later Life from @RRFAging highlights the challenges & solutions to #economicsecurity in later life. Get the facts. Get involved. [bit.ly/RRFeconSecBrief](http://bit.ly/RRFeconSecBrief) #aging #funders #philanthropy

**Image: Economic Security by the Numbers (**[**Download**](https://app.box.com/s/aw93rs72fqlklh8678tzdii1j8a6xw7d)**)**

**Timeline

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**Tweet #3**

A new issue brief from @RRFAging focuses on the challenges & solutions to #economicsecurity in later life. Learn more in this video from president @marybodonnell [bit.ly/RRFeconSecBrief](http://bit.ly/RRFeconSecBrief) #aging #funders #philanthropy

**Image: Video Thumbnail (**[**Download**](https://app.box.com/s/aac9ufui6if4wm74pi940y7a5i1ik0ck)**)**

**A picture containing text, wall, person, indoor

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**Tweet #4**

Working Together to Achieve Economic Security in Later Life from @RRFAging highlights the challenges & solutions to #economicsecurity in later life. Take a look at some of the startling statistics—and some solutions: [bit.ly/RRFeconSecBrief](http://bit.ly/RRFeconSecBrief) #aging #funders #philanthropy

**Image options (5 graphics):**

[**Download**](https://app.box.com/s/mcs7riogtyw8kqg7enn9eeapvclagt5c) **Housing as a Share of Monthly Expenses graphic**

**Diagram

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[**Download**](https://app.box.com/s/8wvku09qcx0py1rupcu86svvkz7yvbie) **Retirement Plan Participation Rate graphic**

**Line chart

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[**Download**](https://app.box.com/s/88ospgt2kh0lzyfde40nh9izn3jg9q3n) **Poverty Rates for Women and Men by Age graphic**

**Chart

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[**Download**](https://app.box.com/s/ci0u1in3kbbd6jjo42p93z2b8gpeymlu) **Life Expectancy graphic**

**Chart, pie chart

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[**Download**](https://app.box.com/s/44eyy5o78yuo916ta257vncfrds6lzcs) **Social Security graphic**

**Shape

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