

2026 ENABLING TECHNOLOGY ENGAGEMENT NETWORK









Vendor Prospectus



ORGANIZATIONS OVERVIEW

ADvancing States

ADvancing States was founded in 1964 under the name National Association of State Units on Aging (NASUA). In 2019, the association changed its name to ADvancing States. Today, ADvancing States represents the nation's 56 state and territorial agencies on aging and disabilities and long-term services and supports directors.

ADvancing States supports visionary leadership, the advancement of systems innovation and the articulation of national policies that support long-term services and supports for older adults and people with disabilities.

Our mission is to design, improve, and sustain state systems delivering long-term services and supports for older adults, people with disabilities, and their caregivers.

National Association of State Directors of Developmental Disabilities Services

The National Association of State Directors of Developmental Disabilities Services (NASDDDS) was founded in 1964 with the goal of promoting and assisting state agencies in developing effective, efficient service delivery systems that furnish high-quality supports to people with intellectual and developmental disabilities.

NASDDDS represents the nation's state agencies, Puerto Rico, American Samoa and the District of Columbia providing services to children and adults with intellectual and developmental disabilities and their families. NASDDDS promotes visionary leadership, systems innovation, and the development of national policies that support home and community-based services for individuals with disabilities and their families.

Health System Transformation, LLC

Health System Transformation (HST) is an experienced consulting firm working exclusively on state health care issues. We are serious about Health and Human Services and understand the intricacies of state programs.

State of the States in Intellectual and Developmental Disabilities

Since 1982 The State of the States in Intellectual and Developmental Disabilities (I/DD) Ongoing Longitudinal Data Project of National Significance has been investigating determinants of public spending for I/DD services and supports in the United States. Products demonstrate the impact of federal, state, and local government fiscal policy over time. In 2010, the project initiated a new line of research focused on collecting and curating national data on the use and barriers to access technology solutions for people with cognitive disabilities. This work quickly expanded to include research on cognitive accessibility of products and data; inclusive design approaches; technology-related state and federal policies; technology skill assessments; and applications of emerging technologies to enhance community living. Based on promising practices and implementation science, the team developed the Technology First Systems Change Framework that is sweeping the nation ensuring equitable and sustainable access to technology solutions for people with disabilities.

WELCOME

Empower Your Impact with Enabling Technology: Driving Independence and Innovation in LTSS.

Enabling Technology is reshaping how individuals receiving **Long-Term Services and Supports (LTSS)** live, empowering them to thrive independently. Through innovative solutions such as radar-based fall detection, robotic assistance, and biometric tracking via wearable devices, enabling technology bridges care gaps -- allowing professionals to act proactively and prevent emergencies. Yet, many states struggle to integrate these technologies effectively into Medicaid and LTSS systems.

As technology advances rapidly, it's time for states, health plans, and vendors to come together. The **Enabling Technology Engagement Network** is working to streamline access, foster collaboration, and scale innovation across LTSS systems nationwide.

Wondering if you are an enabling technology vendor? If you

answer yes to any of the questions below, we want to see you in the Enabling Technology Engagement Network!

Do your products or services empower and/or enhance access for people with physical, cognitive, sensory, or learning disabilities?

Does your product provide more flexibility for caregivers or direct care workers and/or help to use their time and skills more efficiently?

Is your technology specifically designed to enhance accessibility, mobility, communication, or sensory assistance?

Does your company develop or provide technology products or services that help older adults and/or individuals with disabilities perform daily tasks more independently?

While technology offers groundbreaking potential, adoption often lags due to misaligned service definitions, lack of payment codes, and inconsistent waiver policies across states. The Enabling Technology Engagement Network works to address challenges, accelerate innovation, deepen your impact, and open doors to new market opportunities.

Key Benefits for Network Members:

- 1. Conference Presence Product Showcases: Present your products and engage attendees in the ETEN Workrooms at both the HCBS Conference and NASDDDS Directors Forum & Annual Conference. Attend intensive sessions focused on Enabling Technology.
- 2. **Engage in the ETEN Vendor Power-Up**: Engage at both conferences in a collaborative session between state leaders and ETEN vendors, identifying best practices for policy development and execution within dynamic legacy systems. Sessions will deep-dive into critical lessons learned and include extensive Q&A.
- 3. Network with States and Technology Vendors Quarterly Collaborative Meetings: Connect with other technology vendors and state aging and disability policymakers to discuss challenges, share insights, and explore collaborations in the field of enabling technology.
- 4. Greater Engagement in the Medicaid Market: Many vendors don't know that Medicaid home and community-based services (HCBS) programs cover technology solutions that promote independence. Medicaid paid for over half of the \$459 Billion that the US spent on LTSS in 2023, most of which went to HCBS programs.

- Educate States on the latest enabling technology solutions.
- Guide Vendors on navigating Medicaid markets.
- Bridge Knowledge Gaps among states, health plans, and vendors.
- Foster Federal Solutions to streamline the adoption of new technologies.
- Ensure Access to technology for all consumers.



Vendors in the Enabling Technology Engagement Network will join calls with states, health plans, and stakeholders. These sessions facilitate addressing challenges, exchanging insights, and developing solutions to advance enabling technology in LTSS. **Vendors will gain exposure to industry needs, network with key decision-makers, and contribute to the ongoing evolution of enabling technology practices.**

Vendor Selection Process

To ensure representation, vendors are selected based on criteria including technology solutions, populations served, company size, and other relevant factors. We aim for a balanced group of established leaders and emerging innovators.

2025 CONFERENCE ATTENDANCE

ADvancing States 2025 HCBS Conference



1.700 +Attendees (1,500 inperson and



52 States and



88

Sponsors/



300 virtual)



200+ Abstracts Submitted



2025 HCBS Conference **Attendees by Region**



New England: 8% Mid-Atlantic: 22%

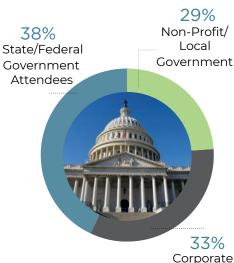
South: 28% Midwest: 22% Central: 3%

Southwest: 2%

Rocky Mountain: 6% Pacific Coast: 10%

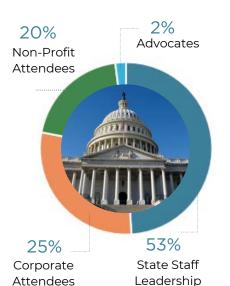
Territories: 1%

2024 HCBS Conference Participation by Percentage



NASDDDS Directors Forum and Annual Conference

2025 NASDDDS Annual Conference Participation by Percentage





Attendees



102 Sponsors/ **Exhibitors**





120 Abstracts Submitted



100+ **Speakers**

Attendees

2024 NASDDDS Annual **Conference Attendees by** Region

Northeast: 14% Midwest: 16%

South: 16%

Pacific Northwest: 53%

Territories: 1%



ENABLING TECHNOLOGY ENGAGEMENT NETWORK PACKAGES

Tier 1:

- Includes full participation and meeting summaries in the collaborative.
- Branding on the ETEN webpage.
- Full participation at the conference including:
 - Product showcase in your Enabling Technology Workroom booth
 - Intensive participation
 - ETEN Vendor Power-Up: Engage in a session at both conferences.

Price: \$20,000 (more detail on the next page)

Tier 2:

- Includes full participation and meeting summaries in the collaborative.
- Branding on the ETEN webpage.
- No conference participation included.

Price: \$10,000

Tier 3:

- Includes key takeaways of collaborative meetings and branding on the ETEN webpage.
- No conference participation or collaborative meeting participation.

Price: \$2,500

SCAN QR CODE TO CLAIM YOUR SPOT TODAY!



MAXIMIZE YOUR PRESENCE AT INDUSTRY EVENTS (Tier 1 Only)

1. Complimentary Registrations

 Receive two free registrations for both the ADvancing States HCBS Conference and NASDDDS Directors Forum & Annual Conference (additional registrations available for purchase).

2. ETEN Workroom Booth Space

- One booth for a half-day ETEN Workroom at both conferences.
 - HCBS Conference: 8' x 10' booth.
 - NASDDDS Directors Forum & Annual Conference: 10' x 6' booth.
- Booth amenities include a 6 ft. table and two chairs; ETEN vendors provide decor and displays. Additional details (e.g. internet, power access) will be determined by the conference venue.

3. Exclusive Enabling Technology Intensives

 Learn from state thought leaders in enabling technology by engaging in half-day intensives at both conferences.

4. ETEN Vendor Power-Up: Engage in Conference Sessions

 Engage in a session on lessons learned, best practices, and state Q&A with ETEN vendors at both conferences.

ADvancing States HCBS Conference

NASDDDS Directors
Forum & Annual Conference

Dates: August 23 - 27, 2026

Location: Baltimore, MD

Click here for more information.

OI

Contact Nathan Hawayek

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Dates: November 2 - 5, 2026

Location: Chicago, IL

Click here for more information.

or

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