



ACL Update

Sherri Clark Program Specialist Sherri.clark@acl.hhs.gov June 3, 2013



Session Outline

- ACL Mission, Vision, and Structure
- OAA Reauthorization
- Update on ADRC and Related Initiatives
- Business Acumen Effort
- Alzheimer's Webinar Series
- Elder Abuse Awareness Efforts
- Longtermcare.gov
- Social media

Administration for Community Living Who We are and What We Do

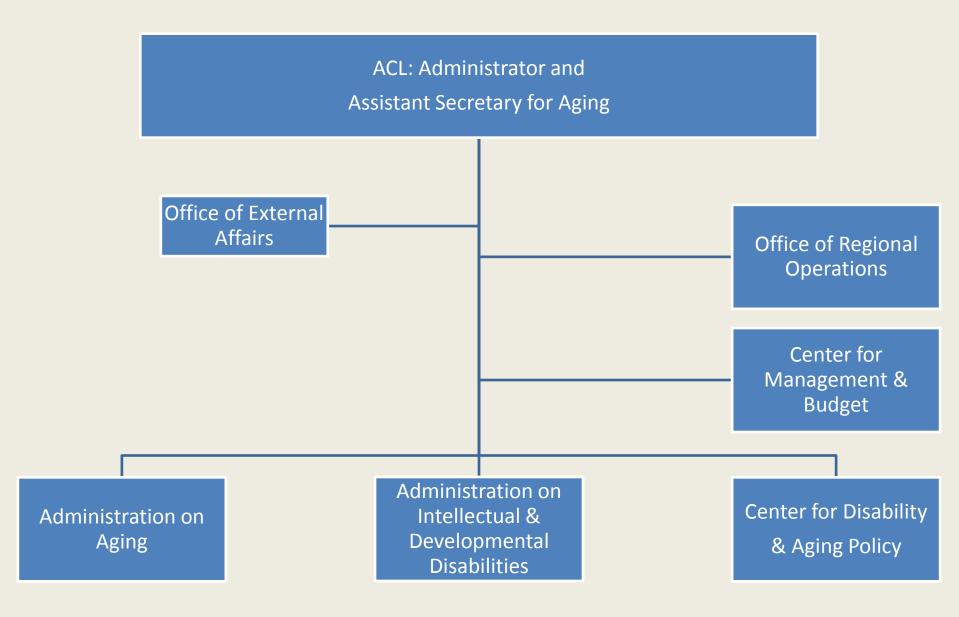
- Established in April 2012
- ACL is charged with developing policies and improving supports for seniors and persons with disabilities of all ages.
- New HHS Operating Division brings together:
 - Administration on Aging (AoA)
 - Office on Disability (OD)
 - Administration on Developmental Disabilities (ADD)

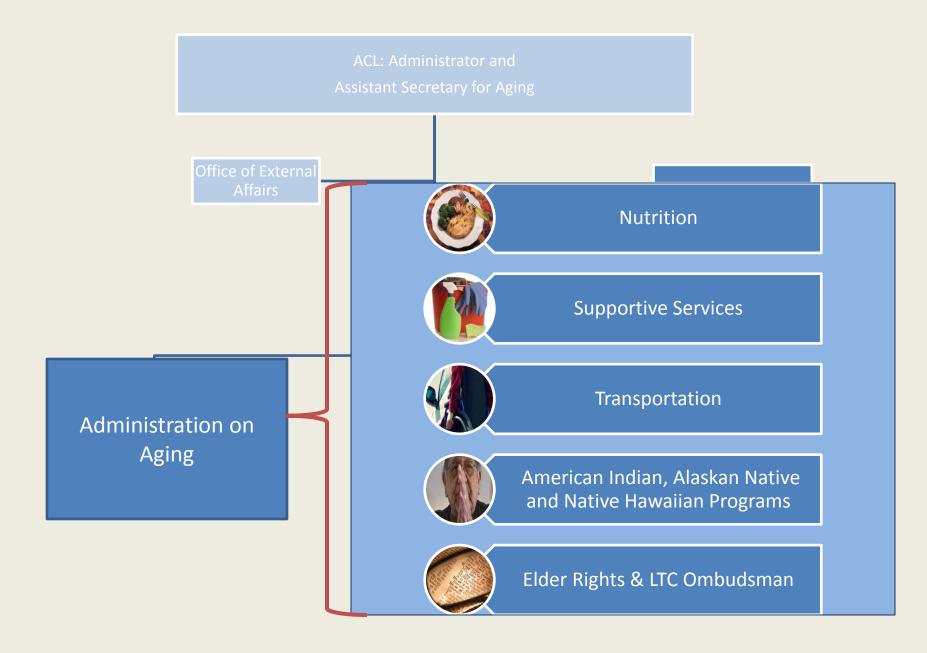
About ACL

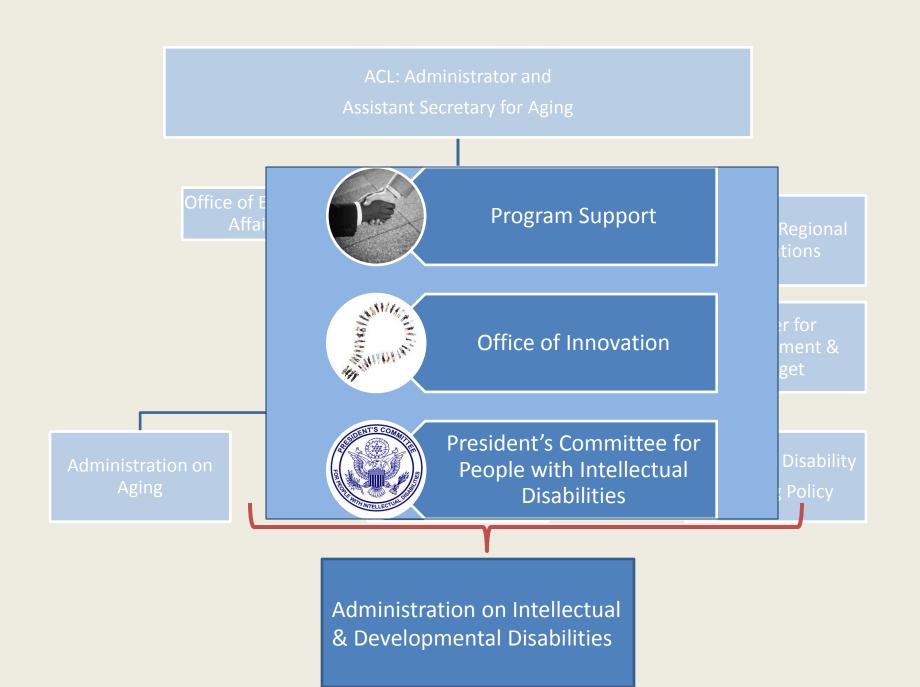
Mission

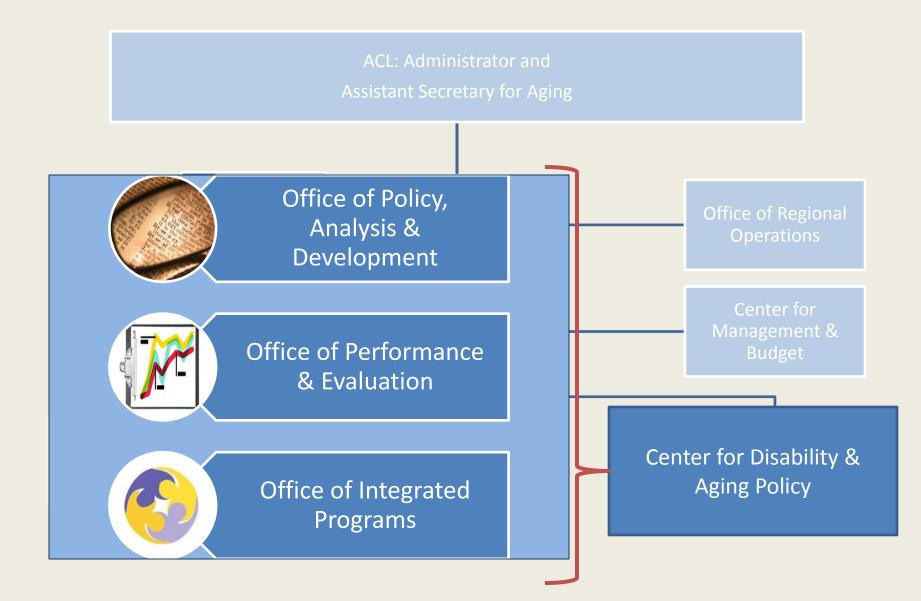
Vision

- Maximize the independence, well-being, and health of older adults, people with disabilities across the lifespan, and their families and caregivers.
- All people, regardless of age and disability, live with dignity, make their own choices, and participate fully in society.









Why Is This Important? An Example

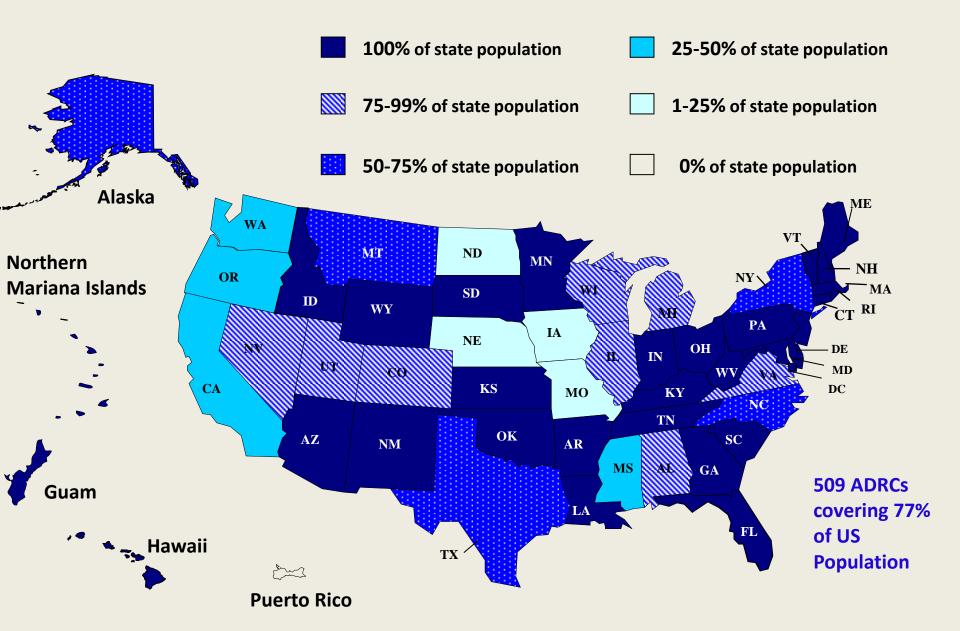
- Tremendous growth in states' interest in and implementation of managed long-term services and supports (MLTSS)
 - By 2014, projected that at least 26 states will implement or expand Medicaid MLTSS
- Older adults and persons with disabilities share very similar concerns when it comes to these programs:
 - Speed of implementation, adequacy of provider networks, ensuring their needs are met and in a person-centered way, quality of services, and more

Older American Act Reauthorization

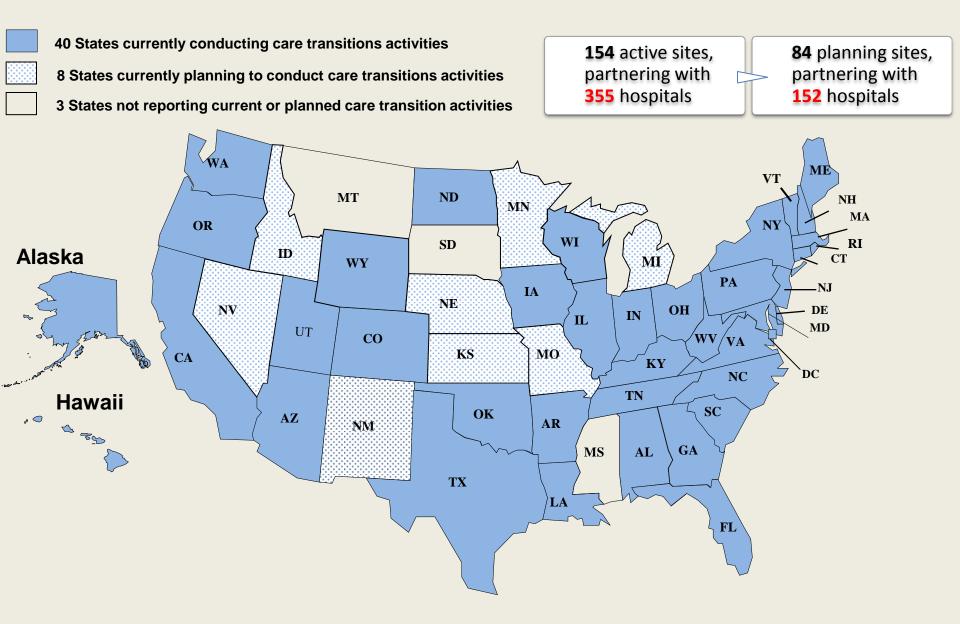
- On Thursday, May 23, Sen. Bernie Sanders (I-VT), Chairman of the Senate HELP Subcommittee on Primary Health and Aging, introduced legislation to reauthorize (S.1028). 14 cosponsors
- Sen. Tom Harkin, Chair of the Committee on Health, Education, Labor and Pensions spoke about his interest in seeing a reauthorization pass this year.
- <u>http://www.sanders.senate.gov/imo/media/doc/</u> <u>OAA.Summary.pdf</u>

Stay tuned!

ADRC Coverage May 2013

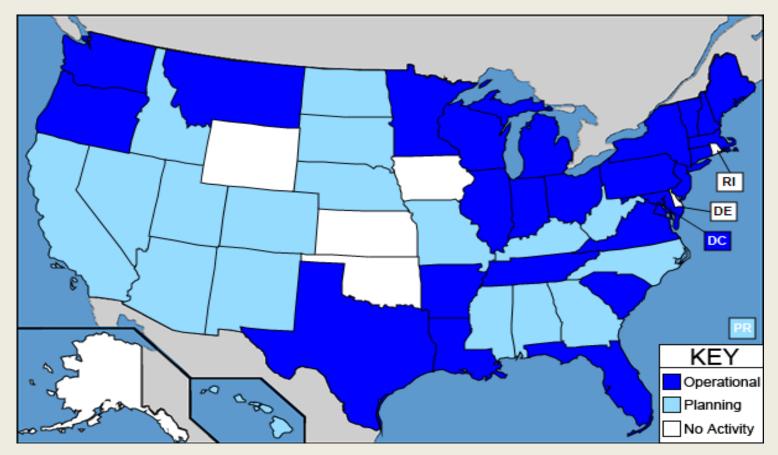


ADRC Care Transitions Activities



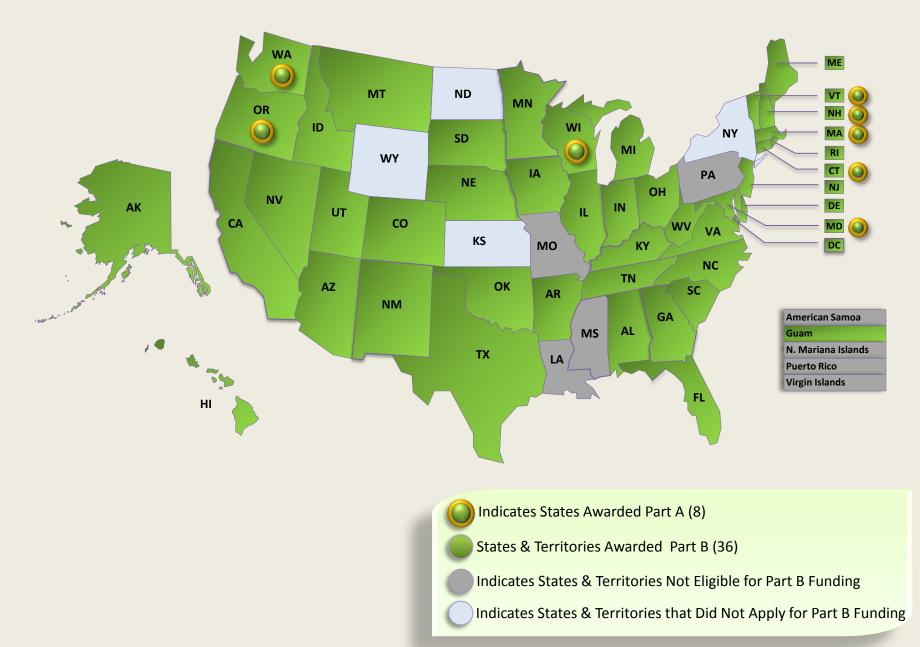
Veterans Directed Home and Community Based Services

 There are 43 VAMCs actively participating with 101 AAA/ADRCs in 26 states



2012 Aging and Disability Resource Center Awards

Administration for Community Living, Center for Medicare & Medicaid Services, Veterans Health Administration



Business Acumen

- ACL is also funding new efforts to build the business capacity of state and community-based aging and disability organizations for MLTSS
 - Working with n4a, NASUAD, and Boston University to design and implement training and technical assistance for aging and disability networks on issues related to MLTSS, and assess aging and disability networks' involvement in MLTSS systems
- Targeted technical assistance to build business capacity of community-based integrated care networks

Business Acumen

These organizations have been selected to participate:

- Area Agencies on Aging (AAAs) of Erie County and Niagara County (NY)
- San Francisco Department of Aging and Adult Services (CA)
- Elder Services of the Merrimack Valley (MA)
- PA Association of AAA, Inc., in partnership with the PA Center for Independent Living (PA)
- Partners in Care Foundation (CA)
- Minnesota Metro Aging and Business Network (MN)
- The Senior Alliance and the Detroit Area Agency on Aging (MI)
- Alliance for Aging Inc., Miami and ADRC of Broward County (FL)
- North Central Texas Council of Governments (TX

Webinar Series on Alzheimer's Disease

- NIA and ACL are collaborating to host a five-part webinar
 - Webinar #2: People with Intellectual or Developmental Disabilities and Dementia: Tuesday, June 25, 1:30-3pm ET
 - Webinar #3: Diverse Populations, Health Disparities and Dementia: Wednesday, July 24, 1:30-3:30pm ET
 - Webinar #4: Younger Onset Dementia: Tuesday, August 20, 1:30-3pm ET
 - Webinar #5: Advanced Stage Dementia & Palliative Care: Wednesday, September 25, 1:30-3pm ET
- http://www.acl.gov/NewsRoom/NewsInfo/2013/2013_05_08c.aspx



- The Elder Justice Act of 2009 (part of ACA) established the EJCC to coordinate activities related to elder abuse, neglect, and exploitation across the Federal government.
- HHS Secretary Chairs Council
- Attorney General, SSA, CFPB, VA and others.
- Supported by the Elder Justice Interagency Working Group (EJWG).

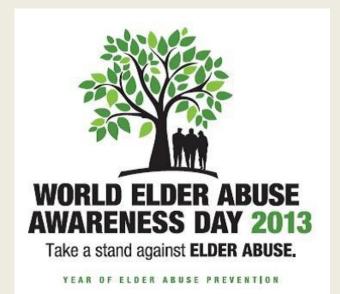


- May 13, 2013 EJWHG Issued 9 Proposals
 - Proposal 2. Support and protect elder victims by improving identification of elder abuse and enhancing response and outreach to victims.
 - Proposal 6. Develop training to educate stakeholders across multiple sectors and disciplines on preventing, detecting, intervening, and responding to elder abuse, neglect, and exploitation.
 - Proposal 9. Improve ability of APS and first responders to screen for diminished capacity, vulnerability to financial abuse, and whether individuals have been victimized.

To view all 9 proposals and/or to provide comment on the proposals go to : <u>http://aoa.gov/AoARoot/AoA_Programs/Elder_Rights/EJCC/meetings/2013_05_13.aspx</u>

World Elder Abuse Awareness Day 2013

- The 8th annual WEAAD June 15th
- June 14 Event at the UN in NYC
- ASA Greenlee will be speaking
 - UN will stream event live <u>http://webtv.un.org/</u>
 - 1:00 pm 3:pm ET
- Tools for Commemorating the Day
 - <u>http://aoa.gov/aoa_programs/elder_righ</u>
 <u>ts/YEAP/index.aspx</u>



LongTermCare.gov Find your path forward

U.S. Department of Health and Human Services

The Basics

Just beginning to think about long-term care? Start here; it's more than just insurance.

Medicare, Medicaid & More

Find out what is covered and what is not.

Where You Live Matters

Is your home, community and state well-suited for aging/long-term care?

How to Decide

Protect your family by thinking ahead and making your decisions known.

Costs & How to Pay

Long-term care is expensive, but there are several ways to pay for the care you may need.



LTC PathFinder

Long-term care is a big topic. Use the PathFinder to get to the information most relevant and useful to you now.

How old are you?

- Less than 50
- 51-64
- 65+

Yes

Do you currently require long-term care services? 6

SUBMIT

🐔 🔹 🔍 125%

No



Internet

Longtermcare.gov Site Updates and Media Strategy

Website Changes

- New <u>PathFinder</u> tool: calls to action based on user input
- New look and feel material re-organized, "Medicare" on home page
- Medicaid section completely re-written
- New map with local resources

Media Buy

- Banner Ads Site Specific: AARP, WSJ and Network: AoL
- Search Optimization on key terms
- Radio PSAs (long-term care humor?)
- Matte Releases features and stories
- Partnership Opportunities -- PatherFinder widget for partner sites

Social Media

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	For 50 years, May has been their contributions to our o Unleash the Power of Age, 1 and influential members o Unleash the Power of Age! 1	h the Power of A n a month to appreciate the aspirations of morrunities. The theme for Older America as never been more fitting. Elders are put society. This year, think about what you ryou're looking for the official source of Aging, please visit our homepage at www	older adults and ns Month 2013, oductive, active, can do to help information about			
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